

Outagamie Waupaca Library System: 2013 Circulation Summary*
10/6/2015

	City/ Village	% of Total	Outagamie County	% of Total	Waupaca County	% of Total	Cross- over	% of Total
Appleton	848,597	61.6%	318,003	23.1%	7,851	0.6%	63,075	4.6%
Black Creek	15,883	31.4%	29,882	59.1%	252	0.5%	2,278	4.5%
Clintonville	47,391	43.0%	4,823	4.4%	40,169	36.5%	3,955	3.6%
Fremont	12,069	27.4%	1,227	2.8%	15,044	34.2%	990	2.2%
Hortonville	15,708	27.7%	39,592	69.8%	210	0.4%	827	1.5%
Iola	17,511	37.0%	9	0.0%	25,530	54.0%	1,460	3.1%
Kaukauna	115,601	61.3%	33,555	17.8%	79	0.0%	14,149	7.5%
Kim-LC	148,121	43.2%	74,662	21.8%	275	0.1%	69,945	20.4%
Manawa	18,929	39.4%	384	0.8%	26,168	54.4%	2,271	4.7%
Marion	29,911	57.2%	305	0.6%	10,966	21.0%	884	1.7%
New London	63,101	47.0%	21,651	16.1%	41,390	30.8%	5,844	4.4%
Scandinavia	3,183	27.5%	0	0.0%	7,354	63.5%	913	7.9%
Seymour	35,391	46.1%	33,969	44.3%	234	0.3%	2,622	3.4%
Shiocton	7,975	48.9%	7,585	46.5%	279	1.7%	392	2.4%
Waupaca	111,316	37.6%	1,291	0.4%	137,505	46.5%	9,860	3.3%
Weyauwega	27,161	49.3%	677	1.2%	20,823	37.8%	3,002	5.4%
Total	1,517,848	52.2%	567,615	19.5%	334,129	11.5%	182,467	6.3%
	Inter- system	% of Total	Other States	% of Total	Non- resident Subtotal	% of Total	Total Circulation	% of Total
Appleton	139,179	10.1%	128	0.0%	528,236	38.4%	1,376,833	100.0%
Black Creek	2,269	4.5%	0	0.0%	34,681	68.6%	50,564	100.0%
Clintonville	13,699	12.4%	63	0.1%	62,709	57.0%	110,100	100.0%
Fremont	14,705	33.4%	0	0.0%	31,966	72.6%	44,035	100.0%
Hortonville	376	0.7%	0	0.0%	41,005	72.3%	56,713	100.0%
Iola	2,792	5.9%	0	0.0%	29,791	63.0%	47,302	100.0%
Kaukauna	25,269	13.4%	77	0.0%	73,129	38.7%	188,730	100.0%
Kim-LC	50,229	14.6%	0	0.0%	195,111	56.8%	343,232	100.0%
Manawa	338	0.7%	0	0.0%	29,161	60.6%	48,090	100.0%
Marion	10,229	19.6%	12	0.0%	22,396	42.8%	52,307	100.0%
New London	2,336	1.7%	0	0.0%	71,221	53.0%	134,322	100.0%
Scandinavia	122	1.1%	0	0.0%	8,389	72.5%	11,572	100.0%
Seymour	4,511	5.9%	14	0.0%	41,350	53.9%	76,741	100.0%
Shiocton	89	0.5%	0	0.0%	8,345	51.1%	16,320	100.0%
Waupaca	35,580	12.0%	217	0.1%	184,453	62.4%	295,769	100.0%
Weyauwega	3,442	6.2%	9	0.0%	27,953	50.7%	55,114	100.0%
Total	305,165	10.5%	520	0.0%	1,389,896	47.8%	2,907,744	100.0%

*Based on OWLSnet Circulation Statistics

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Counties Adjacent to OWLS

	Total Circulation	Brown County	% of Total	Calumet County	% of Total	Portage County	% of Total
Appleton	1,376,833	4,496	0.3%	49,342	3.6%	210	0.0%
Black Creek	50,564	153	0.3%	14	0.0%	0	0.0%
Clintonville	110,100	62	0.1%	39	0.0%	18	0.0%
Fremont	44,035	0	0.0%	0	0.0%	0	0.0%
Hortonville	56,713	47	0.1%	4	0.0%	0	0.0%
Iola	47,302	0	0.0%	0	0.0%	2,109	4.5%
Kaukauna	188,730	5,251	2.8%	16,994	9.0%	3	0.0%
Kim-LC	343,232	525	0.2%	44,746	13.0%	0	0.0%
Manawa	48,090	107	0.2%	5	0.0%	20	0.0%
Marion	52,307	1	0.0%	2	0.0%	0	0.0%
New London	134,322	156	0.1%	40	0.0%	8	0.0%
Scandinavia	11,572	0	0.0%	0	0.0%	105	0.9%
Seymour	76,741	1,236	1.6%	14	0.0%	2	0.0%
Shiocton	16,320	0	0.0%	0	0.0%	0	0.0%
Waupaca	295,769	49	0.0%	20	0.0%	20,476	6.9%
Weyauwega	55,114	17	0.0%	0	0.0%	364	0.7%
Total	2,907,744	12,100	0.4%	111,220	3.8%	23,315	0.8%

	Total Circulation	Shawano County	% of Total	Waushara County	% of Total	Winnebago County	% of Total
Appleton	1,376,833	1,758	0.1%	638	0.0%	77,398	5.6%
Black Creek	50,564	1,793	3.5%	0	0.0%	117	0.2%
Clintonville	110,100	13,391	12.2%	0	0.0%	5	0.0%
Fremont	44,035	14	0.0%	4,522	10.3%	10,082	22.9%
Hortonville	56,713	1	0.0%	0	0.0%	220	0.4%
Iola	47,302	174	0.4%	2	0.0%	0	0.0%
Kaukauna	188,730	64	0.0%	6	0.0%	1,757	0.9%
Kim-LC	343,232	137	0.0%	15	0.0%	4,001	1.2%
Manawa	48,090	119	0.2%	1	0.0%	31	0.1%
Marion	52,307	9,849	18.8%	0	0.0%	153	0.3%
New London	134,322	141	0.1%	202	0.2%	1,570	1.2%
Scandinavia	11,572	0	0.0%	0	0.0%	2	0.0%
Seymour	76,741	2,569	3.3%	0	0.0%	148	0.2%
Shiocton	16,320	79	0.5%	2	0.0%	1	0.0%
Waupaca	295,769	446	0.2%	11,738	4.0%	893	0.3%
Weyauwega	55,114	15	0.0%	1,960	3.6%	925	1.7%
Total	2,907,744	30,550	1.1%	19,086	0.7%	97,303	3.3%

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Outagamie Waupaca Library System: 2013 Circulation Summary*
Intersystem

	Total Circulation	Manitowoc Calumet	% of Total	Nicolet	% of Total	Winnefox	% of Total
Appleton	1,376,833	50,209	3.6%	8,873	0.6%	78,492	5.7%
Black Creek	50,564	14	0.0%	2,067	4.1%	117	0.2%
Clintonville	110,100	39	0.0%	13,589	12.3%	5	0.0%
Fremont	44,035	0	0.0%	18	0.0%	14,648	33.3%
Hortonville	56,713	4	0.0%	152	0.3%	220	0.4%
Iola	47,302	0	0.0%	228	0.5%	3	0.0%
Kaukauna	188,730	17,764	9.4%	5,395	2.9%	1,769	0.9%
Kim-LC	343,232	44,747	13.0%	1,322	0.4%	4,018	1.2%
Manawa	48,090	5	0.0%	231	0.5%	32	0.1%
Marion	52,307	2	0.0%	9,916	19.0%	153	0.3%
New London	134,322	52	0.0%	317	0.2%	1,772	1.3%
Scandinavia	11,572	0	0.0%	2	0.0%	2	0.0%
Seymour	76,741	14	0.0%	4,339	5.7%	148	0.2%
Shiocton	16,320	0	0.0%	86	0.5%	3	0.0%
Waupaca	295,769	99	0.0%	661	0.2%	13,196	4.5%
Weyauwega	55,114	0	0.0%	76	0.1%	2,921	5.3%
Total	2,907,744	112,949	3.9%	47,272	1.6%	117,499	4.0%

	Total Circulation	South Central	% of Total	Other WI Systems	% of Total
Appleton	1,376,833	569	0.0%	1,036	0.1%
Black Creek	50,564	0	0.0%	71	0.1%
Clintonville	110,100	26	0.0%	40	0.0%
Fremont	44,035	0	0.0%	39	0.1%
Hortonville	56,713	0	0.0%	0	0.0%
Iola	47,302	2,135	4.5%	426	0.9%
Kaukauna	188,730	3	0.0%	338	0.2%
Kim-LC	343,232	71	0.0%	71	0.0%
Manawa	48,090	20	0.0%	50	0.1%
Marion	52,307	0	0.0%	158	0.3%
New London	134,322	38	0.0%	157	0.1%
Scandinavia	11,572	105	0.9%	13	0.1%
Seymour	76,741	5	0.0%	5	0.0%
Shiocton	16,320	0	0.0%	0	0.0%
Waupaca	295,769	20,947	7.1%	677	0.2%
Weyauwega	55,114	411	0.7%	34	0.1%
Total	2,907,744	24,330	0.8%	3,115	0.1%

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Outagamie Waupaca Library System: 2013 Circulation Summary*
Change from 2013

	Resident Circulation				Non-resident Circulation			
	2012	2013	Change	% Change	2012	2013	Change	% Change
Appleton	898,521	848,597	(49,924)	-5.6%	550,619	528,236	(22,383)	-4.1%
Black Creek	18,474	15,883	(2,591)	-14.0%	35,892	34,681	(1,211)	-3.4%
Clintonville	49,003	47,391	(1,612)	-3.3%	61,481	62,709	1,228	2.0%
Fremont	12,404	12,069	(335)	-2.7%	33,976	31,966	(2,010)	-5.9%
Hortonville	21,297	15,708	(5,589)	-26.2%	43,562	41,005	(2,557)	-5.9%
Iola	17,610	17,511	(99)	-0.6%	30,272	29,791	(481)	-1.6%
Kaukauna	129,380	115,601	(13,779)	-10.7%	85,723	73,129	(12,594)	-14.7%
Kim-LC	162,218	148,121	(14,097)	-8.7%	196,515	195,111	(1,404)	-0.7%
Manawa	19,105	18,929	(176)	-0.9%	36,214	29,161	(7,053)	-19.5%
Marion	32,041	29,911	(2,130)	-6.6%	27,464	22,396	(5,068)	-18.5%
New London	70,748	63,101	(7,647)	-10.8%	73,447	71,221	(2,226)	-3.0%
Scandinavia	3,739	3,183	(556)	-14.9%	7,594	8,389	795	10.5%
Seymour	34,816	35,391	575	1.7%	44,889	41,350	(3,539)	-7.9%
Shiocton	7,568	7,975	407	5.4%	9,758	8,345	(1,413)	-14.5%
Waupaca	117,316	111,316	(6,000)	-5.1%	184,477	184,453	(24)	0.0%
Weyauwega	28,791	27,161	(1,630)	-5.7%	24,680	27,953	3,273	13.3%
Total	1,623,031	1,517,848	(105,183)	-6.5%	1,446,563	1,389,896	(56,667)	-3.9%

	Total Circulation			
	2012	2013	Change	% Change
Appleton	1,449,140	1,376,833	(72,307)	-5.0%
Black Creek	54,366	50,564	(3,802)	-7.0%
Clintonville	110,484	110,100	(384)	-0.3%
Fremont	46,380	44,035	(2,345)	-5.1%
Hortonville	64,859	56,713	(8,146)	-12.6%
Iola	47,882	47,302	(580)	-1.2%
Kaukauna	215,103	188,730	(26,373)	-12.3%
Kim-LC	358,733	343,232	(15,501)	-4.3%
Manawa	55,319	48,090	(7,229)	-13.1%
Marion	59,505	52,307	(7,198)	-12.1%
New London	144,195	134,322	(9,873)	-6.8%
Scandinavia	11,333	11,572	239	2.1%
Seymour	79,705	76,741	(2,964)	-3.7%
Shiocton	17,326	16,320	(1,006)	-5.8%
Waupaca	301,793	295,769	(6,024)	-2.0%
Weyauwega	53,471	55,114	1,643	3.1%
Total	3,069,594	2,907,744	(161,850)	-5.3%

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