Outagamie Waupaca Library System

3373 West Brewster Street • Appleton, WI 54914 • 920-832-6190

A joint meeting of the Outagamie County Library Services Planning Committee and the Waupaca County Library Services Planning Committee will be held **Thursday**, **June 20**, **2024** following adjournment of the OWLS Board of Trustees meeting but not before **6:30 p.m.** in the OWLS meeting room at 3373 West Brewster Street <u>and</u> online via GoToMeeting.

Agenda

- 1. Call to order and roll call
 - a) Introduction of guests
- 2. Elect committee co-chairs
 - a) Outagamie County committee chair
 - b) Waupaca County committee chair
- 3. Approve or make changes to the agenda
- 4. Public participation
- 5. Correspondence
- 6. Review 2020-2024 County plans
 - a) Differences between Outagamie and Waupaca County plans
- 7. Discussion
 - a) Do the guiding principles found in Appendix B still apply?
 - b) Are the current plan and funding formula fair and equitable?
 - c) Brainstorming potential changes to the plans
 - d) What data does the committee want to review during the planning process?
- 8. Agenda building for July 18
- 9. Adjourn

OWLS Trustees and members of the public are invited to join the meeting from your computer, tablet or smartphone using this link: https://global.gotomeeting.com/join/675253365

You can also dial in using your phone. United States (Toll Free): 1 866 899 4679

United States: +1 (571) 317-3116

Access Code: 675-253-365

Committee members who are unable to attend are requested to notify the OWLS office. If special accommodations are necessary for attendance at this meeting, please contact the Outagamie Waupaca Library System at 920-832-6190 to make arrangements.

COUNTY PLANNING CHECKLIST

| 1 | County Board of Supervisors appoints a county library planning committee. This may include library directors within county. |
|---|---|
| | ☐ Appointments approved by County Board of Supervisors on |
| | ☐ Division for Libraries & Technology notified of appointments on |
| 2 | County Library Planning Committee completes a draft County Library Plan. Document includes (statutory requirements per s.43.11(3)): |
| | Library services to county residents of municipalities not maintaining a public library Services shall include full access to all public libraries participating in the regional public library system and the plan shall provide for reimbursement for that access Plans involving multi-county systems shall include a method for allocating system board membership among the other counties |
| 3 | A public hearing is scheduled and held prior to the adoption of the Plan. The public hearing must be noticed in the same fashion as with public notice of all other public meetings. |
| | □ Public hearing was properly noticed □ Public hearing was held at on |
| 4 | County Board of Supervisors approves the County Library Plan. |
| | Date of Approval: (County Board minutes must reflect the approval of the plan.) |
| 5 | County Library Planning Committee files the approved County Library Plan and any written agreements necessary to implement the plan with: |
| | County Clerk Library System Director Wisconsin Department of Public Instruction/Division for Libraries and Technology, PO Box 7841, Madison, WI 53707-7841 |

Appendix A

Outagamie County Planning Committee Members Appointed May 2024

Committee Members

Mitesh Ajmera 315 W. River Rd Appleton, WI 54915

Tyler Baeten 34 Adams Way Little Chute, WI 54140

Roberta Buchholtz 611 Pleasant Way Seymour, WI 54165

Cindy Fallona, Kaukauna PL Trustee 301 W. Morningside Drive Kaukauna, WI 54130

Peter Gilbert 1908 N Clark Street Appleton, WI 54911

Wendy Hartman N1058 Vander Maazen Dr Greenville, WI 54942

B Looker, Appleton PL Trustee 208 E. Circle St Appleton, WI 54911

Cathy Thompson, County Supervisor 330 East Winnebago Street Appleton, WI 54911

Angela Ver Voort N6429 Twelve Corners Road Black Creek, WI 54106

Veronica Woodward W7044 Puls Farm Place Greenville, WI 54942

Support for Committee

Bradley Shipps Outagamie Waupaca Library System 3373 West Brewster Street Appleton, WI 54914

Appendix A

Waupaca County Planning Committee Members Appointed May 2024

Committee Members

Mitesh Ajmera 315 W. River Rd Appleton, WI 54915

Tyler Baeten 34 Adams Way Little Chute, WI 54140

Roberta Buchholtz 611 Pleasant Way Seymour, WI 54165

Cindy Fallona, Kaukauna PL Trustee 301 W. Morningside Drive Kaukauna, WI 54130

Diane Forsythe N2279 Country Lane Waupaca, WI 54981

Michelle Frola E1862 Lake Shore Drive Iola, WI 54945

Peter Gilbert 1908 N Clark Street Appleton, WI 54911

Michael Hankins Clintonville PL Trustee 80 Rohrer St Clintonville, WI 54929

Steve Hart, New London PL Trustee 218 W. Spring Street New London, WI 54961 Wendy Hartman N1058 Vander Maazen Dr Greenville, WI 54942

B Looker, Appleton PL Trustee 208 E. Circle St Appleton, WI 54911

Lila Malvik-Shower Waupaca County Supervisor, Iola PL Trustee N9303 Pleasant Hill Rd Iola, WI 54945

Cathy Thompson Outagamie County Supervisor 330 East Winnebago Street Appleton, WI 54911

Angela Ver Voort N6429 Twelve Corners Road Black Creek, WI 54106

Veronica Woodward W7044 Puls Farm Place Greenville, WI 54942

Support for Committee

Bradley Shipps Outagamie Waupaca Library System 3373 West Brewster Street Appleton, WI 54914

How does library funding work?

Municipal Funding

- The municipality in which a library resides provides funding by levying a tax on their residents.
- Municipal residents are exempt from paying the county library tax unless municipal library funding falls below the minimum municipal appropriation.
 - The minimum appropriation should be calculated by the municipality every fall using a statutory formula based on equalized valuation.
 - The minimum appropriation is not designed to correspond with the funding needed to run a library. Most libraries are funded well above the minimum.

Home County Funding

- County residents who live in a "library-less town" are taxed through the county for use of libraries in the county.
 - Per statute, the home county must reimburse a library at least 70% of the total cost of serving their residents.
 - The formula uses actual circulation so that library funding follows library use. Payments in 2024 are based on statistics from 2022.
 - Outagamie and Waupaca Counties use a modified version of the statutory formula which is defined in the county library service plan and provides more than the legal minimum.
 - A simplified explanation of the formula is this: total expenditures divided by total circulation equals cost per circ. Cost per circ is then multiplied by the number of nonresident circs.
 - In the 2020-2024 county plan, we phased in Overdrive circulation.
 - The key question is, what proportion of total circulation is to nonresidents?
 - It is very important that library staff maintain accurate patron records.

Adjacent County Funding

- Under state statute, adjacent counties may also be billed for use of libraries by their residents.
- Clintonville and New London receive adjacent county funding from Outagamie County using the county formula.
- Waupaca County does not currently reimburse any Outagamie County libraries.
- Various OWLS-member libraries receive adjacent county funding from Brown, Calumet, Waushara, and Winnebago Counties.
- Counties that have a consolidated county library, like Brown, Portage and Shawano Counties, are not required to pay adjacent counties for their resident use unless they decide to bill their adjacent counties first.

OWLS coordinates our member libraries' annual requests for home and adjacent county funding.

Differences between the 2020-2024 Outagamie and Waupaca County Plans

| Section | Differences |
|----------------------------------|---|
| Introduction | The final paragraph detailing appointments differs by county. |
| Review of the 2015-2019 Plan | The Outagamie plan includes three paragraphs not included in the Waupaca plan covering statistics, non-resident appointments, and service to residents of other counties. |
| History of Funding | This section has the most significant differences because it describes the history of funding in each county. They are still very similar. |
| Rationale for the 2020-2024 Plan | Minimal differences in wording in the second and third paragraphs. |
| Recommended Funding Methodology | Items 1-5 are identical. The Outagamie plan includes a 6 th item related to the Oneida library. |
| Goals and Objectives | These are identical except for Goal A, Objective 2 which states the number of OWLS Board appointees from each county. |
| Appendix A | The committee members differ between counties. |
| Appendix B – Guiding Principles | These are identical. |

| Outagamie County Library Service Plan: 2020-2024 |
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| Recommended for Adoption to the Outagamie County Board of Supervisors By Outagamie County Library Planning Committee August 13, 2019 |
| |

Outagamie County Library Service Plan: 2020-2024

Introduction

Wisconsin counties that participate in public library systems are responsible for providing library services to county residents who reside outside of communities that maintain their own libraries. Because Outagamie County is a member of the Outagamie Waupaca Library System (OWLS), it is required to engage in regular planning to ensure that county residents have access to adequate library services.

While county library service plans can address any appropriate issues, *Wisconsin Statutes* Section 43.11 requires that the Outagamie County plan address at least the following:

- How public library service will be provided to residents of those municipalities in Outagamie County not maintaining a public library.
- The method and level of funding to be provided by the County in order to implement services described in the plan, including the reimbursement of municipal libraries for providing countywide library service.
- A method for allocating membership on the OWLS Board between Outagamie and Waupaca Counties.

Eight members of the Outagamie Waupaca Library System Board residing in Outagamie County were designated to serve as the planning committee, and it developed this plan. A public hearing will be held, and the plan will be presented to the County Board of Supervisors for approval. It is intended for this plan to supersede the *Outagamie County Library Service Plan:* 2015-2019.

Review of the 2015-2019 County Library Service Plan

The Library Planning Committee's review of library service in Outagamie County indicates that the 2015-2019 Plan has been generally effective. Public libraries in the county have continued to do a good job of making high quality library services available to all residents of the county. They offer great value to the community, are open and welcoming to all, and provide a neutral, safe place for meetings. Participation in OWLS has been good for public libraries and library service in the county, and OWLS has done a good job of coordinating countywide library service. The principles articulated in the 2015-2019 Plan (Appendix B) continue to be valid and have guided the development of this plan.

During the period covered by the Plan, public library circulation decreased an average of 5% annually. Program offerings and program attendance remained steady. Use of electronic materials has increased each year. Total use of downloadable items in 2014 was equal to approximately 5% of physical material circulation. Between 2014 and 2018 e-circulation increased by over 100% to make up approximately 12% of physical circulation. Because eligible expenditures increased an average of 1% annually, and physical circulation decreased, Outagamie County libraries' cost per circulation increased an average of 4% each year.

Circulation to county residents living outside of communities with libraries decreased more slowly than total circulation. County resident use of municipal libraries decreased by an annual average of 4%. During the period covered by the Plan, the County's payments to municipal libraries increased at an average of 1% per year.

The 2015-2019 Plan focused on maintaining library funding at 100% of the formula for providing countywide library service, a threshold first achieved in 2014 and successfully maintained through 2019.

Another issue the plan addressed was to encourage the appointment of non-residents, especially those from the towns making the greatest use of the library, to local boards. Local libraries were also encouraged to consider including youth members on their boards.

Finally, the committee considered another issue facing some Outagamie County public libraries. Libraries in municipalities located near the county line sometimes provide significant levels of service to residents of other counties, and OWLS regularly works to see that these libraries are compensated for their efforts.

History of Funding

Because of the switch in funding methodologies that occurred in 2000, libraries were being funded at different percentage levels of the new formula. The 2000-2004 Plan attempted to hold libraries harmless by freezing payments to libraries with higher funding levels and increasing payments to libraries with lower funding levels. While this approach helped, there was still a large variation in funding levels among libraries.

Because it was not equitable for some libraries to be receiving reimbursements at a higher level than other libraries, the 2005-2009 Plan included a funding methodology that was more aggressive in moving libraries to the same funding percentage. Beginning in 2007, all libraries, except the Oneida Community Library, were funded at the same percentage level (78%) of the county funding formula. (The funding methodology for the Oneida Community Library was negotiated by Outagamie County and the Oneida Tribe of Indians of Wisconsin.)

This action required significant cuts in funding to some libraries. In 2005, two libraries received cuts, and one library did not receive a funding increase. In 2006, three libraries received funding cuts, and four libraries did not receive increases. In 2007, four libraries received funding cuts.

Because the amount and cost of library service provided to the county by municipal libraries had increased more rapidly than the county's reimbursements, the funding level dropped from 88.5% in 2000 to 75.8% in 2004. While the downward trend was reversed between 2005 and 2009, little progress was made as the funding level only increased from 79.0% in 2005 to 80.4% in 2009.

The biggest challenge for Outagamie County in the 2010 to 2014 Plan was to make better progress toward the goal of reimbursing municipal libraries at 100% of the funding formula for providing countywide public library service. Under the previous funding methodology, which called for increasing the funding level 1% a year, it would have taken 20 years to achieve 100% funding of the reimbursement formula.

Failure to fully compensate libraries for the county service they provide contributes to disparity in the levels of support for library service between municipalities with libraries and the remainder of the county. A result of receiving less than 100% funding is that municipal residents provide higher levels of support to subsidize the use of their libraries by non-residents.

Beginning in 2010, the budget request contained an amount sufficient to increase the overall funding level by 4% each year in order to fund all libraries at the 100% level by 2014.

| Year: | 2010 | 2011 | 2012 | 2013 | 2014-2019 |
|-----------------------|------|------|------|------|-----------|
| Funding Level: | 84% | 88% | 92% | 96% | 100% |

The 2015-2019 Plan maintained the same formula, and all libraries were funded at 100% for those five years.

Rationale for the 2020-2024 Plan

The Planning Committee has concluded that the current system of paying for library services (i.e., residents of communities with libraries support them through their local property taxes, and all other county residents pay for library service as part of their county taxes) has been fair and equitable for all parties. However, the Committee believes that the formula for determining a library's cost of service provided to the county should be updated to reflect changes in library service and use due to the increasing availability and high demand for digital resources which allow patrons to make use of library collections without visiting the library building.

Equitable funding for library service is a priority for the OWLS Board, for the libraries providing the service, and for their municipalities. Consequently, the Committee recommends that the county funding level be maintained at 100% funding of physical circulation for the duration of this plan. Furthermore, the Committee recommends phasing in reimbursement for electronic circulation over the next five years. Because library reimbursements are exempt from the county's levy limits, Outagamie County is in a position to provide full funding to municipal libraries without any impact on other county programs.

However, the Committee fully understands the economic difficulties facing all levels of government and that the recommended funding methodology is only possible because of the levy exemption. It is understood by all parties that should library payments no longer be exempt from county levy limits the recommended funding methodology would need to be revisited.

As in the past, it is also recommended that OWLS continue to be the agent to coordinate the annual budget process.

Municipalities have the authority to appoint up to two non-residents to serve on their library boards. Section 43.60 of the Wisconsin Statutes also allows counties to appoint up to 5 additional members to municipal library board, depending on how much of a library's total funding is provided by the county. The Committee agreed that the Plan should strongly encourage, but not mandate, the appointment of non-residents, especially those from the towns making the greatest use of the library, to local library boards. Local libraries should also be encouraged to include youth members on their boards.

The committee also discussed another issue facing some Outagamie County public libraries. Libraries in municipalities located near the county line sometimes provide significant levels of service to residents of other counties without adequate compensation.

The committee recommends the following funding methodology, which is based on a modification of the statutory funding formula and which assumes that the amount the county taxes for library payments continues to be exempt from the county's levy limits.

Recommended Funding Methodology

- 1. Determine Each Library's Cost of Service
 - a. A library's total operating expenditure in a given year, less capital expenditures, rent, or net lease costs, and expenditures from federal sources, fines, fees, gifts, grants, or donations, is divided by the total number of items loaned (i.e., circulation) during the same year to determine the library's cost per loan.

Beginning with the 2020-2024 plan, electronic circulation will be included as part of the total circulation provided by a library if that library includes an amount in its annual operating budget to purchase or lease items in electronic format.

An electronic circulation is defined as an individual electronic file made available for a limited, defined time period on an electronic device. As such "uses" or "hits" of electronic databases or similar files will not be considered "circulation." In order for an electronic circulation to count for reimbursement, OWLS must be able to obtain data from the content vendor that identifies the user's municipality.

- b. A library's cost per loan is multiplied by its number of loans to county residents living in jurisdictions that do not maintain libraries to determine the library's cost of service provided to the county.
- 2. This plan recommends continuing funding at 100% of the formula for circulation of physical items and phasing in any change in funding related to electronic circulation at a rate of 20% per year.

| Year: | 2014-2019 | 2020 | 2021 | 2022 | 2023 | 2024 |
|------------------------------------|-----------|------|------|------|------|------|
| Funding level for physical circ: | 100% | 100% | 100% | 100% | 100% | 100% |
| Funding level for electronic circ: | 0% | 20% | 40% | 60% | 80% | 100% |

- 3. Determine Each Library's Payment
 - a. Each library's payment will be determined by multiplying its cost of county service by the funding level for the particular budget year.
 - b. Each library's payment under the county formula will be compared to the statutory minimum funding level for that library. If a library's funding under the county's formula is less than the required state minimum, its appropriation will be increased to the required minimum amount.
- 4. Annually, OWLS will coordinate the budget request process and will submit a budget request equaling the total of the payment amounts for all county libraries.

- 5. The OWLS Board will monitor the effectiveness of this funding methodology and recommend any changes to Outagamie County. In 2024, this methodology will be evaluated by a new County Library Planning Committee.
- 6. The Oneida Community Library's payment will continue to be based on the methodology negotiated between Outagamie County and the Oneida Tribe of Indians of Wisconsin.

Goals and Objectives

Goal A: To continue membership in OWLS in order to ensure that all residents of Outagamie County have access to all library services provided by all public libraries in the county and library system.

Objectives:

- 1. Outagamie County shall regularly meet all statutory requirements in order to continue its membership in OWLS. (2020-2024)
- 2. Outagamie County shall regularly appoint ten members to the OWLS Board in accordance with this plan and with Section 43.19, *Wisconsin Statutes*. (2020-2024)
- 3. Outagamie County shall designate the OWLS Board to coordinate the implementation of countywide library services. (2020-2024)
- 4. Outagamie County shall encourage all municipal libraries in the county to continue their memberships in OWLS. (2020-2024)
- 5. OWLS shall continue working with neighboring systems and counties to resolve intersystem service inequities so that Outagamie County libraries are compensated adequately for providing services to residents of other systems. (2020-2024)
- Goal B: To compensate public libraries at 100% of the funding methodology included in this plan for providing service to county residents residing in jurisdictions without local libraries.

Objectives:

- 1. OWLS shall annually collect circulation and expenditure data from municipal public libraries in the county and prepare a library budget request based on the County's funding methodology. (2020-2024)
- 2. OWLS shall annually submit the library budget request to Outagamie County in accordance with county and statutory deadlines. (2020-2024)
- 3. Outagamie County shall annually appropriate funding to compensate municipal libraries for providing services to residents of jurisdictions without local libraries. (2020-2024)

- 4. Outagamie County shall pay its annual library appropriation to OWLS for distribution to the appropriate municipal libraries. (2020-2024)
- Goal C: To engage in continuous planning and education regarding the provision of public library services to Outagamie County residents.

Objectives:

- 1. The OWLS Board shall annually review this plan and shall forward to the County Board any recommended revisions. (2020-2024)
- 2. The County Board shall appoint a library planning committee to revise this plan or develop a new county library service plan whenever warranted. (2020-2024)
- 3. The County Board shall appoint a library planning committee to revise this plan or develop a new county library service plan. (2024)
- 4. OWLS shall annually contact library directors and county officials to inform them of options for appointing non-residents and youth to local library boards and shall encourage them to make such appointments. (2020-2024)
- 5. OWLS shall regularly provide detailed statistical information to all municipal libraries about services provided to residents of all jurisdictions within the county. (2020-2024)
- 6. Outagamie County shall encourage all municipal libraries in the county to regularly share information with town and county officials about library use by their constituents. (2020-2024)

Appendix A

Outagamie County Planning Committee Members Appointed May 2019

Committee Members

Roberta Buchholtz 611 Pleasant Way Seymour, WI 54165

Peter Gilbert 1908 N Clark Street Appleton, WI 54911

Paul Girod 512 East 14th Street Kaukauna, WI 54130

David Hovde 228 East McArthur Street Appleton, WI 54911

Cathy Thompson, County Supervisor 330 East Winnebago Street Appleton, WI 54911

Marcia Trentlage 728 Thelosen Drive Kimberly, WI 54136

Angela Ver Voort N6429 Twelve Corners Road Black Creek, WI 54106

Nate Wolff 1800 West Marquette Street, Apt. 301 Appleton, WI 54914

Support for Committee

Bradley Shipps Outagamie Waupaca Library System 225 North Oneida Street Appleton, WI 54911

Appendix B Guiding Principles

In order to develop a plan, it is necessary to articulate the underlying principles and assumptions that inform and shape the plan. This plan has been developed in the context of the principles and assumptions listed below. These principles are based on statutory requirements, history, or current practices.

- 1. All Outagamie County residents should have convenient access to high quality library services and should be free to use any public library in the county or library system.
- 2. Outagamie County should continue to rely on its existing municipal libraries to provide countywide library service. There is no need for the county to implement a new structure to provide additional library services.
- 3. The county has a responsibility to fairly compensate municipal libraries for providing countywide service.
- 4. The county should continue to contract with OWLS, and OWLS should continue to contract with the individual municipal libraries to ensure that countywide service is provided.
- 5. Public libraries within Outagamie County currently provide sufficient access to a high level of services. Any future county library service plans should attempt to preserve this level of access and services.
- 6. Because municipal libraries are making satisfactory efforts to provide appropriate services, this plan need not recommend any minimum service standards. However, all municipal libraries are encouraged to develop services in accordance with the *Wisconsin Public Library Standards*.
- 7. Local library boards have autonomous authority for determining local library service programs. This authority includes a responsibility to plan and deliver local library services in the most cost-effective manner possible.
- 8. Local libraries have a responsibility to collect and report the circulation and financial data used to determine county budget requests as accurately as possible.
- 9. Outagamie County encourages municipalities to appoint non-residents to their public library boards so that all county residents are represented in decision-making regarding library policies and operations.

| Waupaca County Library Service Plan: 2020 – 2024 | |
|---|--|
| Recommended for Adoption to the | |
| Waupaca County Board of Supervisors By Waupaca County Library Planning Committee August 7, 2019 | |
| | |

Waupaca County Library Service Plan: 2020 – 2024

Introduction

Wisconsin counties that participate in public library systems are responsible for providing library services to county residents who reside outside of communities that maintain their own libraries. Because Waupaca County is a member of the Outagamie Waupaca Library System (OWLS), it is required to engage in regular planning to ensure that county residents have access to adequate library services.

While county library service plans can address any appropriate issues, *Wisconsin Statutes* Section 43.11 requires that the Waupaca County plan address at least the following:

- How public library service will be provided to residents of those municipalities in Waupaca County not maintaining a public library.
- The method and level of funding to be provided by the County in order to implement services described in the plan, including the reimbursement of municipal libraries for providing countywide library service.
- A method for allocating membership on the OWLS Board between Outagamie and Waupaca Counties.

In May 2019, the Waupaca County Board of Supervisors appointed a five-member Library Planning Committee. (See Appendix A.) The Committee developed this plan, held a public hearing, and presented it to the County Board of Supervisors for approval. It is the Committee's intent for this plan to supersede the *Waupaca County Library Service Plan:* 2015-2019.

Review of the 2015-2019 County Library Service Plan

The Library Planning Committee's review of library service in Waupaca County indicates that the 2015-2019 Plan has been generally effective. Public libraries in the county have continued to do a good job of making high quality library services available to all residents of the county. Participation in OWLS has been beneficial for public libraries and library service in the county and OWLS has been effective at coordinating countywide library service. The principles articulated in the 2015-2019 Plan (Appendix B) continue to be valid and have guided the development of this plan.

The 2015-2019 Plan focused on maintaining library funding at 100% of the formula for providing countywide library service, a threshold first achieved in 2014 and successfully maintained through 2019.

History of Funding

Due to a change in funding methodologies that occurred in 2000, libraries were being funded at different percentage levels. The 2000-2004 Plan attempted to hold libraries harmless by freezing payments to libraries with higher funding levels and increasing payments to libraries with lower funding levels. While this approach helped, there was still a large variation in funding levels among libraries.

Because it was not equitable for some libraries to be receiving reimbursements at a higher level than other libraries, the County Finance Committee directed that the distribution of funds to libraries be reviewed and that libraries be brought "to equity by the 2007 budget year." Consequently, the 2005-2009 Plan included a funding methodology that was more aggressive in moving libraries to the same funding percentage, and beginning in 2007 all libraries were funded at the same percentage level (82%) of the county funding formula.

This action required significant cuts in funding to some libraries. In 2005, the Marion library received a cut, and the Fremont, New London, Scandinavia, and Weyauwega libraries did not receive funding increases. In 2006, the Fremont and New London libraries received funding cuts, and the Scandinavia and Weyauwega libraries did not receive increases. In 2007, the New London, Scandinavia, and Weyauwega libraries all received funding cuts.

The biggest challenge for Waupaca County in the 2010 to 2014 Plan was to make better progress toward the goal of reimbursing municipal libraries at 100% of the funding formula for providing countywide public library service. Failure to fully compensate libraries for the county service they provide contributes to disparity in the levels of support for library service between municipalities with libraries and the remainder of the county. A result of receiving less than 100% funding is that municipal residents provide higher levels of support to subsidize the use of their libraries by non-residents.

Beginning in 2010 the budget request contained an amount sufficient to increase the overall funding level by 3% each year in order to fund all libraries at the 100% level by 2014.

| Year: | 2010 | 2011 | 2012 | 2013 | 2014-2019 |
|----------------|------|------|------|------|-----------|
| Funding Level: | 88% | 91% | 94% | 97% | 100% |

The 2015-2019 Plan maintained the same formula, and all libraries were funded at 100% for those five years.

Rationale for the 2020-2024 Plan

The Planning Committee has concluded that the current system of paying for library services (i.e., residents of communities with libraries support them through their local property taxes, and all other county residents pay for library service as part of their county taxes) has been fair and equitable for all parties. However, the Committee believes that the formula for determining a library's cost of service provided to the county should be updated to reflect changes in library service and use due to the increasing availability and high demand for digital resources which allow patrons to make use of library collections without visiting the library building.

Equitable funding for library service is a priority. Consequently, the Committee recommends that the county funding level be maintained at 100% funding of physical circulation for the duration of this plan. Furthermore, the Committee recommends phasing in reimbursement for electronic circulation over the next five years. Because library reimbursements are exempt from the county's levy limits, Waupaca County is in a position to provide full funding to municipal libraries without any impact on other county programs.

However, the Committee fully understands the economic difficulties facing all levels of government and that the recommended funding methodology is only possible because of the levy exemption. It is understood that should library payments no longer be exempt from county levy limits the recommended funding methodology would need to be revisited.

As in the past, it is also recommended that OWLS continue to be the agent to coordinate the annual budget process.

Municipalities have the authority to appoint up to two non-residents to serve on their library boards. Section 43.60 Wisconsin Statutes also allows counties to appoint up to 5 additional members to municipal library boards, depending on how much of a library's total funding is provided by the county. The Committee agreed that the Plan should strongly encourage, but not mandate, the appointment of non-residents, especially those from the towns making the greatest use of the library, to local library boards. Local libraries should also be encouraged to include youth members on their boards.

The Committee also discussed another issue facing some Waupaca County public libraries. Libraries in municipalities located near the county line sometimes provide significant levels of service to residents of other counties without adequate compensation.

The committee recommends the following funding methodology, which is based on a modification of the statutory funding formula and which assumes that the amount the county taxes for library payments continues to be exempt from the county's levy limits.

Recommended Funding Methodology

- 1. Determine Each Library's Cost of Service
 - a. A library's total operating expenditure in a given year, less capital expenditures, rent, or net lease costs, and expenditures from federal sources, fines, fees, gifts, grants, or donations, is divided by the total number of items loaned (i.e., circulation) during the same year to determine the library's cost per loan.

Beginning with the 2020-2024 plan, electronic circulation will be included as part of the total circulation provided by a library if that library includes an amount in its annual operating budget to purchase or lease items in electronic format.

An electronic circulation is defined as an individual electronic file made available for a limited, defined time period on an electronic device. As such "uses" or "hits" of electronic databases or similar files will not be considered "circulation." In order for an electronic circulation to count for reimbursement, OWLS must be able to obtain data from the content vendor that identifies the user's municipality.

- b. A library's cost per loan is multiplied by its number of loans to county residents living in jurisdictions that do not maintain libraries to determine the library's cost of service provided to the county.
- 2. This plan recommends continuing funding at 100% of the formula for circulation of physical items and phasing in any change in funding related to electronic circulation at a rate of 20% per year.

| Year: | 2014-2019 | 2020 | 2021 | 2022 | 2023 | 2024 |
|-------------------|-----------|------|------|------|------|------|
| Funding level for | 100% | 100% | 100% | 100% | 100% | 100% |
| physical circ: | | | | | | |
| Funding level for | 0% | 20% | 40% | 60% | 80% | 100% |
| electronic circ: | | | | | | |

- 3. Determine Each Library's Payment
 - a. Each library's payment will be determined by multiplying its cost of county service by the funding level for the particular budget year.
 - b. Each library's payment under the county formula will be compared to the statutory minimum funding level for that library. If a library's funding under the county's formula is less than the required state minimum, its appropriation will be increased to the required minimum amount.
- 4. Annually, OWLS will coordinate the budget request process and will submit a budget request equaling the total of the payment amounts for all county libraries.

5. The OWLS Board will monitor the effectiveness of this funding methodology and recommend any changes to Waupaca County. In 2024, this methodology will be evaluated by the next County Library Planning Committee.

Goals and Objectives

Goal A: To continue membership in OWLS in order to ensure that all residents of Waupaca County have access to all library services provided by all public libraries in the county and library system.

Objectives:

- 1. Waupaca County shall regularly meet all statutory requirements in order to continue its membership in OWLS. (2020-2024)
- 2. Waupaca County shall regularly appoint five members to the OWLS Board in accordance with this plan and with Section 43.19, *Wisconsin Statutes*. (2020-2024)
- 3. Waupaca County shall designate the OWLS Board to coordinate the implementation of countywide library services. (2020-2024)
- 4. Waupaca County shall encourage all municipal libraries in the county to continue their memberships in OWLS. (2020-2024)
- 5. OWLS shall continue working with neighboring systems and counties to resolve intersystem service inequities so that Waupaca County libraries are compensated adequately for providing services to residents of other systems. (2020-2024)
- Goal B: To compensate public libraries at 100% of the funding methodology included in this plan for providing service to county residents residing in jurisdictions without local libraries.

Objectives:

- 1. OWLS shall annually collect circulation and expenditure data from municipal public libraries in the county and prepare a library budget request based on the County's funding methodology. (2020-2024)
- 2. OWLS shall annually submit the library budget request to Waupaca County in accordance with county and statutory deadlines. (2020-2024)

- 3. Waupaca County shall annually appropriate funding to compensate municipal libraries for providing services to residents of jurisdictions without local libraries. (2020-2024)
- 4. Waupaca County shall pay its annual library appropriation to OWLS for distribution to the appropriate municipal libraries. (2020-2024)

Goal C: To engage in continuous planning and education regarding the provision of public library services to Waupaca County residents.

Objectives:

- 1. The OWLS Board shall annually review this plan and shall forward to the County Board any recommended revisions. (2020-2024)
- 2. The County Board shall appoint a library planning committee to revise this plan or develop a new county library service plan whenever warranted. (2020-2024)
- 3. The County Board shall appoint a library planning committee to revise this plan or develop a new county library service plan. (2024)
- 4. OWLS shall annually contact library directors and county officials to inform them of options for appointing non-residents and youth to local library boards and shall encourage them to make such appointments. (2020-2024)
- 5. OWLS shall regularly provide detailed statistical information to all municipal libraries about services provided to residents of all jurisdictions within the county. (2020-2024)
- 6. Waupaca County shall encourage all municipal libraries in the county to regularly share information with town and county officials about library use by their constituents. (2020-2024)

Appendix A

Waupaca County Planning Committee Members Appointed May 2019

Committee Members

Peg Burington Waupaca Area Public Library 107 South Main Street Waupaca, WI 54981

Patricia Craig E6384 State Road 54 New London, WI 54961

Joseph McClone N2514 Melody Lane Waupaca, WI 54981

Sue Vater Olsen Scandinavia Public Library P.O. Box 157 Scandinavia, WI 54977

Frank Zaboj 405 South Mill Street Weyauwega, WI 54983

Support for Committee

Bradley Shipps Outagamie Waupaca Library System 225 North Oneida Street Appleton, WI 54911

Appendix B Guiding Principles

In order to develop a plan, it is necessary to articulate the underlying principles and assumptions that inform and shape the plan. This plan has been developed in the context of the principles and assumptions listed below. These principles are based on statutory requirements, history, or current practices.

- 1. All Waupaca County residents should have convenient access to high quality library services and should be free to use any public library in the county or library system.
- 2. Waupaca County should continue to rely on its existing municipal libraries to provide countywide library service. There is no need for the county to implement a new structure to provide additional library services.
- 3. The county has a responsibility to fairly compensate municipal libraries for providing countywide service.
- 4. The county should continue to contract with OWLS, and OWLS should continue to contract with the individual municipal libraries to ensure that countywide service is provided.
- 5. Public libraries within Waupaca County currently provide sufficient access to a high level of services. Any future county library service plans should attempt to preserve this level of access and services.
- 6. Because municipal libraries are making satisfactory efforts to provide appropriate services, this plan need not recommend any minimum service standards. However, all municipal libraries are encouraged to develop services in accordance with the *Wisconsin Public Library Standards*.
- 7. Local library boards have autonomous authority for determining local library service programs. This authority includes a responsibility to plan and deliver local library services in the most cost-effective manner possible.
- 8. Local libraries have a responsibility to collect and report the circulation and financial data used to determine county budget requests as accurately as possible.
- 9. Waupaca County encourages municipalities to appoint non-residents to their public library boards so that all county residents are represented in decision-making regarding library policies and operations.

Kimberly Public Library

Outagamie County Funding Worksheet - 2024

Enter data from annual report in yellow highlighted fields. Request OverDrive county circ from OWLSnet Help.

| Statutory Form | Statutory Formula | | | | | | | | | | | |
|----------------|-------------------|------------------|-----------------------|----------------------|-------------------|-------------|----------------------|--|--|--|--|--|
| Total | otal Less Federal | | | | | | | | | | | |
| Expenditures | Expenditures | Equals Statutory | Divided by Total Circ | | Times County Circ | Equals Cost | Statutory Minimum | | | | | |
| (VI. 6.) | (VI. 7.) | Expenditures | (III. 1a.) | Equals Cost per Circ | (XI. 2b.) | of Service | Reimbursement of 70% | | | | | |
| \$ 509,845 | \$ 2,209 | \$ 507,636 | 151,386 | \$ 3.35 | 33,371 | \$ 111,793 | \$ 78,255 | | | | | |

| OL | OLD County Formula (County Library Service Plan 2015-2019) | | | | | | | | | | | | |
|-----|--|--------------|-------------------|---------------|-----------------------|-----------------|--------------|--------------------|-----|--|--|--|--|
| | Less Contract | | | | | | | | | | | | |
| | | | Income, Lease | | | | | | | | | | |
| Tot | al | Less Federal | Expenditures, and | Equals County | | Equals Cost per | Times County | Equals County | | | | | |
| Exp | enditures | Expenditures | Other Income | Expenditures | Divided by Total Circ | Circ | Circ | Reimbursement Requ | est | | | | |
| \$ | 509,845 | \$ 2,209 | \$ 45,175 | \$ 462,461 | 151,386 | \$ 3.05 | 33,371 | \$ 101,7 | 82 | | | | |

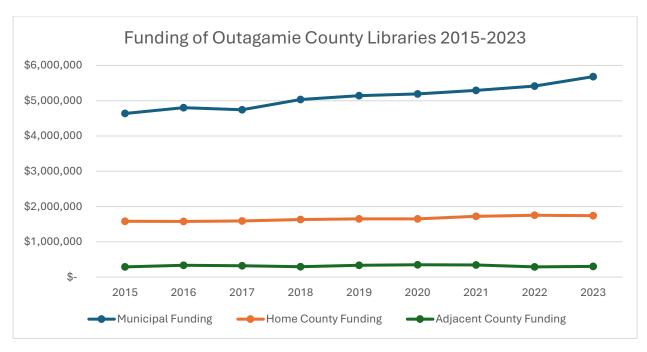
| NE | NEW County Formula (County Library Service Plan 2020-2024: https://owlsweb.org/about/plans) | | | | | | | | | | | | | | | | | |
|----|---|-----|----------|-------|-------------|---------|-----------|---------|------------|---------|-----------|--------|--------|--------|--------------------|----------------|----------------------|------|
| | Less Contract | | | | | | | | | | | | | | | | | |
| | | | | | Income, Lea | ase | | | | | | | | | | | Equals County | , |
| To | tal | | Less Fed | eral | Expenditure | es, and | Equals Co | unty | Divided by | (Total | Plus Over | Drive | Equals | s Cost | | Plus OverDrive | Reimbursemen | nt |
| Ex | penditur | es | Expendit | ures | Other Incor | me | Expenditu | res | Circ | | Circ) | | per Ci | rc | Times (County Circ | County Circ) | Request* | |
| \$ | 509,8 | 345 | \$ | 2,209 | \$ | 45,175 | \$ | 462,461 | | 151,386 | | 24,732 | \$ | 2.63 | 33,371 | 6,492 | \$ 104,8 | ,840 |

^{*}Request is adjusted by the phase-in percentage for the new formula.

| New formula Phase-In Calculation | | | | | | | | | | | |
|----------------------------------|---------|--------|------------|------------|-------|------------|-------|--------|---------|--|--|
| Requ | est by | Outaga | mie County | | | | | | | | |
| Old F | ormula | New | Formula | Difference | | Percentage | | Budget | Request | | |
| \$ | 101,782 | \$ | 104,840 | \$ | 3,058 | \$ | 2,446 | \$ | 104,228 | | |

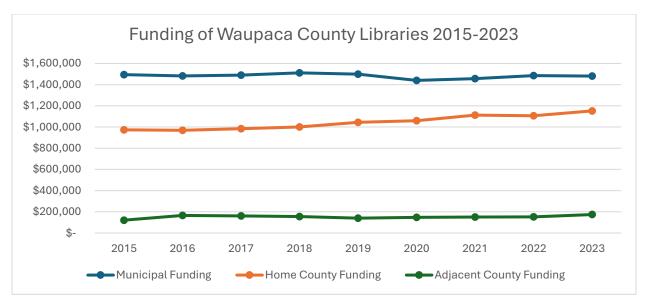
2024 - 80%

2025 - 100%



| Funding of Outagamie County Libraries 2015-2023 | | | | | | | | | |
|---|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|
| | 2015 | 2016 | 2017 | 2018 | 2019 | 2020 | 2021 | 2022 | 2023 |
| Municipal Funding | \$4,638,005 | \$4,804,303 | \$4,742,269 | \$5,033,669 | \$5,143,420 | \$5,194,654 | \$5,290,915 | \$5,415,568 | \$5,682,570 |
| Home County Funding | \$1,582,090 | \$1,577,939 | \$1,590,737 | \$1,630,449 | \$1,648,140 | \$1,648,179 | \$1,722,806 | \$1,752,525 | \$1,739,448 |
| Adjacent County Funding | \$ 288,711 | \$ 334,557 | \$ 320,220 | \$ 295,147 | \$ 335,644 | \$ 348,927 | \$ 345,005 | \$ 290,101 | \$ 304,039 |
| Home County Nonresident Circ as % of Total Circ | 26% | 26% | 27% | 27% | 28% | 29% | 28% | 26% | 26% |

| Home County Fund | ounty Funding | | | | | | | | | | | | | | | | | | | | | REQUEST |
|------------------|---------------|----------|-----|-----------|-----|-----------|-----|-----------|-----|-----------|-----|-----------|-----|-----------|-----|-----------|-----|----------|-----|-----------|-----|----------------|
| Library | | 2015 | | 2016 | | 2017 | | 2018 | | 2019 | | 2020 | | 2021 | | 2022 | | 2023 | | 2024 | | 2025 |
| Appleton | \$ | 966,729 | \$ | 960,289 | \$ | 934,132 | \$ | 948,717 | \$ | 917,287 | \$ | 943,158 | \$ | 963,434 | \$ | 973,377 | \$ | 979,477 | \$ | 994,703 | \$ | 924,348 |
| Black Creek | \$ | 84,865 | \$ | 91,069 | \$ | 96,116 | \$ | 95,304 | \$ | 107,859 | \$ | 106,321 | \$ | 114,561 | \$ | 118,017 | \$ | 123,235 | \$ | 143,044 | \$ | 125,148 |
| Hortonville | \$ | 104,523 | \$ | 107,804 | \$ | 125,073 | \$ | 129,374 | \$ | 127,939 | \$ | 99,693 | \$ | 132,708 | \$ | 125,151 | \$ | 129,764 | \$ | 173,499 | \$ | 206,070 |
| Kaukauna | \$ | 139,253 | \$ | 134,224 | \$ | 143,346 | \$ | 157,638 | \$ | 160,106 | \$ | 160,883 | \$ | 164,604 | \$ | 185,507 | \$ | 180,679 | \$ | 190,518 | \$ | 212,949 |
| Kim-Lit | \$ | 161,270 | \$ | 165,496 | \$ | 170,253 | \$ | 182,118 | \$ | 203,084 | \$ | 208,663 | | | | | | | | | | |
| Kimberly | | | | | | | | | | | | | \$ | 108,258 | \$ | 112,070 | \$ | 98,695 | \$ | 104,228 | \$ | 115,259 |
| Little Chute | | | | | | | | | | | | | \$ | 108,257 | \$ | 112,071 | \$ | 108,685 | \$ | 115,847 | \$ | 104,634 |
| Seymour | \$ | 95,793 | \$ | 91,305 | \$ | 93,025 | \$ | 89,285 | \$ | 102,830 | \$ | 99,827 | \$ | 101,759 | \$ | 96,614 | \$ | 90,800 | \$ | 99,740 | \$ | 95,935 |
| Shiocton | \$ | 29,657 | \$ | 27,752 | \$ | 28,792 | \$ | 28,013 | \$ | 29,035 | \$ | 29,634 | \$ | 29,225 | \$ | 29,718 | \$ | 28,113 | \$ | 32,528 | \$ | 34,510 |
| TOTALS | \$1 | ,582,090 | \$1 | L,577,939 | \$: | 1,590,737 | \$1 | 1,630,449 | \$: | 1,648,140 | \$: | 1,648,179 | \$: | 1,722,806 | \$: | 1,752,525 | \$1 | ,739,448 | \$1 | L,854,107 | \$: | 1,818,853 |



| Funding of Waupaca County Libraries 2015-2023 | | | | | | | | | |
|---|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|
| | 2015 | 2016 | 2017 | 2018 | 2019 | 2020 | 2021 | 2022 | 2023 |
| Municipal Funding | \$1,494,046 | \$1,481,926 | \$1,489,317 | \$1,511,251 | \$1,498,598 | \$1,440,138 | \$1,456,103 | \$1,484,722 | \$1,481,051 |
| Home County Funding | \$ 973,318 | \$ 969,253 | \$ 984,749 | \$1,001,292 | \$1,044,235 | \$1,059,548 | \$1,111,929 | \$1,107,009 | \$1,152,166 |
| Adjacent County Funding | \$ 121,066 | \$ 165,784 | \$ 160,621 | \$ 155,918 | \$ 139,775 | \$ 148,150 | \$ 150,051 | \$ 152,909 | \$ 174,141 |
| Home County Nonresident Circ as % of Total Circ | 39% | 40% | 41% | 41% | 42% | 45% | 44% | 43% | 43% |

| Home County Fund | ne County Funding | | | | | | | | | | | | | | | | | | | Request |
|------------------|-------------------|---------|---------------|---------------|-----|-----------|------|-----------|------|-----------|------|-----------|------|-----------|------|-----------|-----|-----------|-----|-----------|
| Library | | 2015 | 2016 | 2017 | | 2018 | 2019 | | 2020 | | 2021 | | 2022 | | 2023 | | 202 | | | 2025 |
| Clintonville | \$ | 134,968 | \$ 134,040 | \$ 143,370 | \$ | 150,991 | \$ | 145,116 | \$ | 139,449 | \$ | 135,771 | \$ | 118,483 | \$ | 118,411 | \$ | 112,180 | \$ | 111,681 |
| Fremont | \$ | 32,645 | \$ 33,257 | \$ 37,130 | \$ | 43,853 | \$ | 42,230 | \$ | 42,881 | \$ | 40,088 | \$ | 40,156 | \$ | 41,641 | \$ | 49,089 | \$ | 52,713 |
| Iola | \$ | 103,141 | \$ 89,848 | \$ 102,335 | \$ | 98,487 | \$ | 100,289 | \$ | 89,172 | \$ | 114,457 | \$ | 109,388 | \$ | 111,606 | \$ | 111,443 | \$ | 111,852 |
| Manawa | \$ | 91,065 | \$ 105,374 | \$ 95,742 | \$ | 92,259 | \$ | 102,648 | \$ | 112,954 | \$ | 114,064 | \$ | 120,491 | \$ | 130,364 | \$ | 126,367 | \$ | 135,664 |
| Marion | \$ | 32,021 | \$ 34,460 | \$ 34,890 | \$ | 38,750 | \$ | 44,851 | \$ | 42,662 | \$ | 46,148 | \$ | 51,661 | \$ | 56,009 | \$ | 50,087 | \$ | 48,411 |
| New London | \$ | 131,620 | \$ 131,622 | \$ 137,202 | \$ | 146,085 | \$ | 147,752 | \$ | 160,943 | \$ | 169,969 | \$ | 161,686 | \$ | 167,635 | \$ | 176,259 | \$ | 184,134 |
| Scandinavia | \$ | 18,164 | \$ 15,903 | \$ 18,259 | \$ | 22,175 | \$ | 23,150 | \$ | 29,421 | \$ | 30,251 | \$ | 36,798 | \$ | 38,832 | \$ | 46,021 | \$ | 43,481 |
| Waupaca | \$ | 372,639 | \$ 368,485 | \$ 353,434 | \$ | 347,940 | \$ | 373,993 | \$ | 369,265 | \$ | 384,496 | \$ | 378,743 | \$ | 408,286 | \$ | 386,684 | \$ | 402,774 |
| Weyauwega | \$ | 57,055 | \$ 56,264 | \$ 62,387 | \$ | 60,752 | \$ | 64,206 | \$ | 72,801 | \$ | 76,685 | \$ | 89,603 | \$ | 79,382 | \$ | 80,945 | \$ | 85,832 |
| TOTALS | \$ | 973,318 | \$ 969,253 | \$ 984,749 | \$1 | L,001,292 | \$: | 1,044,235 | \$: | 1,059,548 | \$: | 1,111,929 | \$: | 1,107,009 | \$: | 1,152,166 | \$: | 1,139,074 | \$1 | 1,176,542 |