

OWLS Director Report

May 18, 2023 OWLS Board of Trustees Meeting

Succession Planning

Dave Bacon has announced his retirement as of November of this year. We need a volunteer to fill a vacancy on the personnel committee, and then I will schedule a committee meeting as soon as possible.

Summer Library Board Visits

Bradley and Kristin will be visiting as many member library board meetings as we can over the summer. The following dates have been scheduled so far. OWLS Trustees are welcome to attend. Please inform me if you would like to join us on any of these visits.

Library	Board Meeting Date	Time	Visit Date	OWLS Staff
Fremont	First Monday	5:00 PM	6/5/2023	Bradley
Black Creek	First Tuesday	6:00 PM	6/6/2023	Bradley
Shiocton	Third Thursday (but varies)	2:00 PM	6/15/2023	Bradley
Appleton	Tues before 3rd Wed	4:30 PM	6/20/2023	Bradley
Hortonville	Fourth Tuesday	4:00 PM	6/27/2023	Bradley
Clintonville	Second Thursday	4:00 PM	7/13/2023	Kristin
Kimberly	Third Monday	5:00 PM	7/17/2023	Kristin & Bradley
Scandinavia	Second Monday	6:30 PM	8/14/2023	Bradley
Marion	Third Monday	5:00 PM	8/21/2023	Bradley
Weyauwega	Third Monday	4:00 PM	8/21/2023	Kristin
Kaukauna	Fourth Tuesday	5:30 PM	8/22/2023	Bradley
Waupaca	Third Wednesday	4:30 PM	9/20/2023	Bradley

Marketing Intern

Sarah Roubal is a part-time assistant at the Hortonville Public Library who reached out to OWLS at the beginning of the spring semester to help meet her internship requirements for a marketing degree at Fox Valley Technical College. Sarah's internship involved creating a branding and style guide for the library over the course of the semester. OWLS Web & Marketing Coordinator, Chad Glamann, met with Sarah online regularly to monitor progress and provide feedback and suggestions.

We are pleased to report that Sarah successfully completed this project and presented the branding and style guide to HPL Director, Allie Krause, at the end of the internship period. The

guide that Sarah created will help the library maintain a set of branding standards that pair with their vision and values.

Sarah demonstrated a great deal of initiative, creativity, and a willingness to learn. She worked collaboratively with the staff at Hortonville Public Library and Chad to ensure that the branding and style guide met the needs of the library and reflected their unique brand identity.

Marion Public Library Receives Grant

We are excited to share that the Marion Public Library has been awarded an ALA Libraries Transforming Communities (LTC): Accessible Small and Rural Communities grant in the amount of \$20,000.00 to purchase and install an Everbright.

The Everbright is a modern re-imagining of the giant Light Bright, making creativity accessible to everyone, without removable parts. Hundreds of unique, illuminated analog dials rotate easily through a spectrum of 158 colors. Unlike a giant lite brite wall, where visitors must wait for pegs to become available, then carefully remove each peg of the last group's design before they can begin, the Everbright makes creativity instantly accessible to up to 20 visitors at once. (<https://theeverbright.com/about>)

OWLS Consulting & Outreach Librarian, Kristin Laufenberg, assisted Marion director, Le Ann Hopp in writing and submitting this grant.

InfoSoup Road Trip

The Road Trip launched on May 1st. We have had several libraries order additional copies of the stamp booklet, and we continue to see libraries promote it on social media. You can also follow the road trip adventures of Hedwig the owl on the [OWLS Facebook page](#).