

## **OWLS Director report**

September 20, 2018 OWLS Board of Trustees Meeting

### **1000 Books**

OWLS has purchased a subscription to the 1000 Books Before Kindergarten app created by the Bridges Library System. We will launch the app after the next Brown Bag meeting for children's librarians scheduled for September 28<sup>th</sup>.

### **Marketing and Communications**

There are three national library promotions in the fall. September is Library Card Sign Up Month. September 23-29 is Banned Books Week, and October 7-13 is Teen Read Week. OWLS graphic arts and communications specialist, Chad Glamann, is creating marketing packages that member libraries can use for these events, including images for posters and social media posts. Chad's banned books week graphics are more popular among our libraries than the graphics provided by ALA this year. You can see other projects Chad has completed for member libraries here: <http://graphics.owlsweb.org/project-gallery>

### **Inclusive Services Institute**

Muehl Public Library Director Elizabeth Timmins completed this statewide training and looks forward to sharing her expertise with fellow OWLS directors. Please see the attached press release for more details.

### **PLSR**

The Steering Committee is currently working on a first draft of the Report for the PLSR Project, planning to have this completed by mid-October. Following the release of the first draft of the Report there will be a survey sent out to the library community. The timeline is subject to change as the writing process evolves.

### **Appleton Building Project**

On September 5th Appleton Common Council approved a \$347,000 contract with developer Commercial Horizons for engineering and design work on a mixed-use library. The approved funds will cover work already completed, parking studies, and design and engineering work.

# News Release

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FOR IMMEDIATE RELEASE

DPI-NR 2018-63

Tuesday, August 21, 2018

Contact: Tom McCarthy, DPI Communications Director, (608) 266-3559

## Inclusive Services Institute concludes with August session

MADISON – After five months of work, participants in the inaugural Inclusive Services Institute produced a self-assessment tool that will allow libraries to evaluate the inclusivity of their spaces, programming, services, and administrative operations.

The idea of the institute took root during the Inclusive Services Retreat in February 2017, where public library and regional system staff identified the need for a statement on what inclusivity means within the context of public libraries. The statement, in part, interprets Wisconsin statute (Wis. Stat. sec.

43.24(2)(k)) which addresses the “*promotion and facilitation of library service to users with special needs.*” The statement was released in the spring of 2017 by the Wisconsin Department of Public Instruction (DPI) and updated during the beginning of the institute to include race and ethnicity.

“Libraries provide crucial services and information, and exist as a cornerstone of so many Wisconsin communities,” said State Superintendent Tony Evers. “The passionate efforts of these library staff are important in ensuring these spaces are welcoming and accessible to all people.”

The institute – comprised of 16 public library and regional system staff, as well as four members of the leadership team – first convened in March for an intensive three-day conference. During this session, the participants formed teams, each dedicated to further examining specific aspects of library services through the lens of inclusion. Teams continued to work remotely, then during the August 12-14 session in Madison, consolidated their work, creating the self-assessment tool as a beta version.

During both the March and August sessions, participants engaged in deep dialog and awareness building within a variety of social issues, reflecting on the many aspects of inclusivity. In the months

### What Does it Mean to Be Inclusive?

From “A Statement from the Division of Libraries and Technology”

Inclusive library services are holistic, spanning library policies, collections, space, and services.

Inclusive services reflect equity and accessibility for all members of the community.

Diverse communities are strengthened by libraries that intentionally develop and deliver services to individuals or groups for whom accessing and using the library is difficult, limited, or minimized.

(more)

between sessions, the teams created a series of criteria or questions to eventually be combined into the self-assessment tool.

Examples of such questions are: Does the library offer programming for diverse audiences? Are printed library program marketing materials available in alternate formats such as Braille, large print, and electronic text? Do staff understand the meanings of the various words associated with LGBTQ/gender expressions? Are spaces in the library accessible to individuals with a variety of needs and interests?

Because each team was focused on a specific aspect of inclusivity, the combined criteria will be comprehensive and deep, addressing all layers and facets of inclusivity in libraries.

“No two libraries are the same,” said Tessa Michaelson Schmidt, the public library youth and inclusive services consultant at DPI. “This tool is meant to be holistic, contextual, and dependent on library staff’s engagement within their communities.”

“It is vital that libraries approach inclusive services from multiple angles,” said Shannon Schultz, DPI’s public library administration consultant. “The director, staff, and board of trustees all play a role in making the library welcoming, safe, and respectful. It’s not solely one person’s job.”

While the tool has taken shape and will soon be disseminated as a beta version to libraries throughout the state, participants envision it will eventually be interactive and packaged with other resources, such as webinars or training programs. The participants also emphasized part of DPI’s statement on inclusivity, noting that the everyday practice of providing inclusive services requires constant reflection, dialog, and assessment with and between members of the community – particularly those who are underserved or underrepresented – and all levels of the library staff and administration.

The Inclusive Services Institute was funded by a Library Services and Technology Act (LSTA) grant from the Institute for Museum and Library Services administered by the Public Library Development Team at the Wisconsin Department of Public Instruction.

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**NOTES:** The [full statement on “Inclusive Services”](https://dpi.wi.gov/wilibrariesforeveryone/inclusive-services-statement-division-libraries-technology) can be found on the Department of Public Instruction’s Division for Libraries and Technology website <https://dpi.wi.gov/wilibrariesforeveryone/inclusive-services-statement-division-libraries-technology>. The news release available electronically at <https://dpi.wi.gov/sites/default/files/news-release/dpinr2018-63.pdf>.

## Inclusive Services Institute Teams and Participants

### **Who is Responsible? Service Providers and Policy (Governance, Administration, Staffing)**

Martha Bauer, Brewer Public Library, Southwest Wisconsin Library System

Irma Keller, Tomah Public Library, Winding Rivers Library System

Jessica MacPhail, Racine Public Library, Lakeshores Library System

Glenny Whitcomb, Chilton Public library, Manitowoc-Calumet Library System

### **What the Library Has to Offer (Collections, Resources, Programs, Services)**

Kristina Gomez, Milwaukee Public Library, Milwaukee County Federated Library System

Mark Jochem, New Berlin Public Library, Bridges Library System

Samantha Johnson, Augusta Memorial Public Library, Indianhead Federated Library System

Susan Younger, Wautoma Public Library, Winnefox Library System

### **Where the Interactions Take Place (Facility, Access)**

Emilie Braunel, Plum Lake Public Library, Northern Waters Library Service

Bobbie Kuehn, Brown County Library, Nicolet Federated Library System

Laurie Ollhoff, T.B. Scott Free Library, Wisconsin Valley Library Service

Holly K. Smith, Monarch Library System

### **Community Engagement (Community Relations, Funding, Self-Care)**

Rene Bue, Hedberg Public Library, Arrowhead Library System

Shauna Koszegi, Sun Prairie Public Library, South Central Library System

Lisa Rivers, Southwest Library, Kenosha County Library System

Elizabeth Timmins, Muehl Public Library, Outagamie Waupaca Library System