

Outagamie Waupaca Library System: 2018 Circulation Summary*
2/1/2019

	City/ Village	% of Total	Outagamie County	% of Total	Waupaca County	% of Total	Cross- over	% of Total
Appleton	604,565	63.4%	207,744	21.8%	5,898	0.6%	38,676	4.1%
Black Creek	13,007	23.7%	33,019	60.1%	30	0.1%	7,206	13.1%
Clintonville	36,350	40.7%	4,681	5.2%	31,693	35.5%	3,157	3.5%
Fremont	6,851	21.5%	198	0.6%	13,570	42.5%	318	1.0%
Hortonville	18,368	21.2%	62,308	72.1%	2,503	2.9%	2,512	2.9%
Iola	14,304	40.8%	120	0.3%	15,401	43.9%	2,232	6.4%
Kaukauna	72,850	48.1%	29,574	19.5%	170	0.1%	19,595	12.9%
Kim-LC	104,609	37.6%	68,639	24.7%	54	0.0%	58,196	20.9%
Manawa	14,007	36.6%	89	0.2%	22,323	58.4%	1,404	3.7%
Marion	20,352	53.3%	92	0.2%	9,155	24.0%	876	2.3%
New London	44,052	47.6%	13,620	14.7%	31,070	33.6%	2,517	2.7%
Scandinavia	1,792	21.6%	0	0.0%	6,207	74.7%	267	3.2%
Seymour	26,124	43.8%	27,127	45.4%	27	0.0%	1,119	1.9%
Shiocton	5,749	45.5%	6,011	47.6%	433	3.4%	297	2.4%
Waupaca	87,639	38.4%	539	0.2%	100,892	44.2%	6,059	2.7%
Weyauwega	12,586	37.9%	535	1.6%	14,737	44.3%	1,684	5.1%
Total	1,083,205	49.4%	454,296	20.7%	254,163	11.6%	146,115	6.7%
					Non- resident			
	Inter- system	% of Total	Other States	% of Total	Subtotal	% of Total	Total Circulation	% of Total
Appleton	97,095	10.2%	65	0.0%	349,478	36.6%	954,043	100.0%
Black Creek	1,698	3.1%	0	0.0%	41,953	76.3%	54,960	100.0%
Clintonville	13,342	15.0%	0	0.0%	52,873	59.3%	89,223	100.0%
Fremont	10,990	34.4%	0	0.0%	25,076	78.5%	31,927	100.0%
Hortonville	759	0.9%	0	0.0%	68,082	78.8%	86,450	100.0%
Iola	3,019	8.6%	5	0.0%	20,777	59.2%	35,081	100.0%
Kaukauna	29,388	19.4%	1	0.0%	78,728	51.9%	151,578	100.0%
Kim-LC	46,672	16.8%	9	0.0%	173,570	62.4%	278,179	100.0%
Manawa	421	1.1%	0	0.0%	24,237	63.4%	38,244	100.0%
Marion	7,628	20.0%	76	0.2%	17,827	46.7%	38,179	100.0%
New London	1,150	1.2%	77	0.1%	48,434	52.4%	92,486	100.0%
Scandinavia	39	0.5%	0	0.0%	6,513	78.4%	8,305	100.0%
Seymour	5,297	8.9%	1	0.0%	33,571	56.2%	59,695	100.0%
Shiocton	141	1.1%	0	0.0%	6,882	54.5%	12,631	100.0%
Waupaca	33,177	14.5%	53	0.0%	140,720	61.6%	228,359	100.0%
Weyauwega	3,709	11.2%	1	0.0%	20,666	62.1%	33,252	100.0%
Total	254,525	11.6%	288	0.0%	1,109,387	50.6%	2,192,592	100.0%

*Based on OWLSnet Circulation Statistics

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Counties Adjacent to OWLS

	Total Circulation	Brown County	% of Total	Calumet County	% of Total	Portage County	% of Total
Appleton	954,043	5,673	0.6%	28,533	3.0%	322	0.0%
Black Creek	54,960	2	0.0%	15	0.0%	0	0.0%
Clintonville	89,223	14	0.0%	8	0.0%	1	0.0%
Fremont	31,927	0	0.0%	0	0.0%	42	0.1%
Hortonville	86,450	6	0.0%	274	0.3%	0	0.0%
Iola	35,081	0	0.0%	0	0.0%	2,891	8.2%
Kaukauna	151,578	7,397	4.9%	16,789	11.1%	1	0.0%
Kim-LC	278,179	3,252	1.2%	37,860	13.6%	0	0.0%
Manawa	38,244	12	0.0%	0	0.0%	45	0.1%
Marion	38,179	1	0.0%	0	0.0%	0	0.0%
New London	92,486	21	0.0%	9	0.0%	33	0.0%
Scandinavia	8,305	0	0.0%	2	0.0%	36	0.4%
Seymour	59,695	2,429	4.1%	706	1.2%	0	0.0%
Shiocton	12,631	0	0.0%	0	0.0%	0	0.0%
Waupaca	228,359	42	0.0%	55	0.0%	21,693	9.5%
Weyauwega	33,252	0	0.0%	0	0.0%	432	1.3%
Total	2,192,592	18,849	0.9%	84,251	3.8%	25,496	1.2%

	Total Circulation	Shawano County	% of Total	Waushara County	% of Total	Winnebago County	% of Total
Appleton	954,043	1,173	0.1%	424	0.0%	55,361	5.8%
Black Creek	54,960	1,587	2.9%	0	0.0%	8	0.0%
Clintonville	89,223	12,970	14.5%	0	0.0%	125	0.1%
Fremont	31,927	0	0.0%	3,892	12.2%	7,054	22.1%
Hortonville	86,450	91	0.1%	5	0.0%	311	0.4%
Iola	35,081	52	0.1%	0	0.0%	1	0.0%
Kaukauna	151,578	38	0.0%	0	0.0%	4,306	2.8%
Kim-LC	278,179	128	0.0%	10	0.0%	4,075	1.5%
Manawa	38,244	112	0.3%	0	0.0%	4	0.0%
Marion	38,179	7,563	19.8%	0	0.0%	0	0.0%
New London	92,486	157	0.2%	161	0.2%	619	0.7%
Scandinavia	8,305	0	0.0%	0	0.0%	0	0.0%
Seymour	59,695	1,666	2.8%	0	0.0%	69	0.1%
Shiocton	12,631	55	0.4%	0	0.0%	0	0.0%
Waupaca	228,359	556	0.2%	8,499	3.7%	1,024	0.4%
Weyauwega	33,252	4	0.0%	2,433	7.3%	826	2.5%
Total	2,192,592	26,152	1.2%	15,424	0.7%	73,783	3.4%

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Outagamie Waupaca Library System: 2018 Circulation Summary*
Intersystem

	Total Circulation	Manitowoc Calumet	% of Total	Nicolet	% of Total	Winnefox	% of Total
Appleton	954,043	28,836	3.0%	8,951	0.9%	56,670	5.9%
Black Creek	54,960	49	0.1%	1,641	3.0%	8	0.0%
Clintonville	89,223	8	0.0%	13,058	14.6%	126	0.1%
Fremont	31,927	0	0.0%	1	0.0%	10,946	34.3%
Hortonville	86,450	274	0.3%	139	0.2%	331	0.4%
Iola	35,081	0	0.0%	56	0.2%	1	0.0%
Kaukauna	151,578	17,172	11.3%	7,758	5.1%	4,306	2.8%
Kim-LC	278,179	38,039	13.7%	3,860	1.4%	4,092	1.5%
Manawa	38,244	0	0.0%	303	0.8%	5	0.0%
Marion	38,179	0	0.0%	7,576	19.8%	0	0.0%
New London	92,486	9	0.0%	273	0.3%	779	0.8%
Scandinavia	8,305	2	0.0%	1	0.0%	0	0.0%
Seymour	59,695	706	1.2%	4,480	7.5%	70	0.1%
Shiocton	12,631	0	0.0%	141	1.1%	0	0.0%
Waupaca	228,359	70	0.0%	808	0.4%	9,561	4.2%
Weyauwega	33,252	0	0.0%	17	0.1%	3,259	9.8%
Total	2,192,592	85,165	3.9%	49,063	2.2%	90,154	4.1%

	Total Circulation	South Central	% of Total	Other WI Systems	% of Total
Appleton	954,043	538	0.1%	2,100	0.2%
Black Creek	54,960	0	0.0%	0	0.0%
Clintonville	89,223	2	0.0%	148	0.2%
Fremont	31,927	42	0.1%	1	0.0%
Hortonville	86,450	0	0.0%	15	0.0%
Iola	35,081	2,962	8.4%	0	0.0%
Kaukauna	151,578	14	0.0%	138	0.1%
Kim-LC	278,179	499	0.2%	182	0.1%
Manawa	38,244	45	0.1%	68	0.2%
Marion	38,179	0	0.0%	52	0.1%
New London	92,486	33	0.0%	56	0.1%
Scandinavia	8,305	36	0.4%	0	0.0%
Seymour	59,695	0	0.0%	41	0.1%
Shiocton	12,631	0	0.0%	0	0.0%
Waupaca	228,359	21,764	9.5%	974	0.4%
Weyauwega	33,252	432	1.3%	1	0.0%
Total	2,192,592	26,367	1.2%	3,776	0.2%

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Outagamie Waupaca Library System: 2018 Circulation Summary*
Change from 2017

	Resident Circulation				Non-resident Circulation			
	2017	2018	Change	% Change	2017	2018	Change	% Change
Appleton	689,699	604,565	(85,134)	-12.3%	392,183	349,478	(42,705)	-10.9%
Black Creek	15,954	13,007	(2,947)	-18.5%	42,246	41,953	(293)	-0.7%
Clintonville	42,673	36,350	(6,323)	-14.8%	57,320	52,873	(4,447)	-7.8%
Fremont	7,723	6,851	(872)	-11.3%	24,442	25,076	634	2.6%
Hortonville	15,701	18,368	2,667	17.0%	54,320	68,082	13,762	25.3%
Iola	15,807	14,304	(1,503)	-9.5%	24,960	20,777	(4,183)	-16.8%
Kaukauna	91,799	72,850	(18,949)	-20.6%	78,297	78,728	431	0.6%
Kim-LC	112,819	104,609	(8,210)	-7.3%	170,318	173,570	3,252	1.9%
Manawa	18,098	14,007	(4,091)	-22.6%	27,403	24,237	(3,166)	-11.6%
Marion	21,133	20,352	(781)	-3.7%	13,718	17,827	4,109	30.0%
New London	51,765	44,052	(7,713)	-14.9%	61,547	48,434	(13,113)	-21.3%
Scandinavia	2,258	1,792	(466)	-20.6%	5,948	6,513	565	9.5%
Seymour	26,255	26,124	(131)	-0.5%	33,863	33,571	(292)	-0.9%
Shiocton	5,434	5,749	315	5.8%	6,109	6,882	773	12.7%
Waupaca	105,234	87,639	(17,595)	-16.7%	152,011	140,720	(11,291)	-7.4%
Weyauwega	19,353	12,586	(6,767)	-35.0%	21,056	20,666	(390)	-1.9%
Total	1,241,705	1,083,205	(158,500)	-12.8%	1,165,741	1,109,387	(56,354)	-4.8%

	Total Circulation			
	2017	2018	Change	% Change
Appleton	1,081,882	954,043	(127,839)	-11.8%
Black Creek	58,200	54,960	(3,240)	-5.6%
Clintonville	99,993	89,223	(10,770)	-10.8%
Fremont	32,165	31,927	(238)	-0.7%
Hortonville	70,021	86,450	16,429	23.5%
Iola	40,767	35,081	(5,686)	-13.9%
Kaukauna	170,096	151,578	(18,518)	-10.9%
Kim-LC	283,137	278,179	(4,958)	-1.8%
Manawa	45,501	38,244	(7,257)	-15.9%
Marion	34,851	38,179	3,328	9.5%
New London	113,312	92,486	(20,826)	-18.4%
Scandinavia	8,206	8,305	99	1.2%
Seymour	60,118	59,695	(423)	-0.7%
Shiocton	11,543	12,631	1,088	9.4%
Waupaca	257,245	228,359	(28,886)	-11.2%
Weyauwega	40,409	33,252	(7,157)	-17.7%
Total	2,407,446	2,192,592	(214,854)	-8.9%

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