

Outagamie Waupaca Library System: 2022 Circulation Summary*

1/31/2023

	City/ Village	% of Total	Outagamie County	% of Total	Waupaca County	% of Total	Cross- over	% of Total
Appleton	344,022	63.1%	107,855	19.8%	3,060	0.6%	21,054	3.9%
Black Creek	9,170	26.9%	21,565	63.3%	16	0.0%	2,213	6.5%
Clintonville	20,758	43.4%	3,066	6.4%	14,224	29.8%	2,020	4.2%
Fremont	4,158	22.6%	202	1.1%	9,332	50.7%	159	0.9%
Hortonville	15,563	20.5%	53,383	70.2%	2,506	3.3%	3,421	4.5%
Iola	8,267	30.6%	10	0.0%	14,119	52.3%	1,462	5.4%
Kaukauna	66,540	48.4%	24,444	17.8%	45	0.0%	19,876	14.5%
Kimberly	38,712	25.6%	33,371	22.0%	135	0.1%	47,214	31.2%
Little Chute	39,591	28.1%	29,799	21.1%	1,698	1.2%	55,702	39.5%
Manawa	8,948	31.7%	236	0.8%	17,001	60.2%	1,030	3.6%
Marion	12,592	36.1%	513	1.5%	11,115	31.9%	2,000	5.7%
New London	28,206	48.0%	8,674	14.8%	19,765	33.6%	1,594	2.7%
Scandinavia	334	4.7%	2	0.0%	6,502	91.7%	203	2.9%
Seymour	20,418	49.5%	17,161	41.6%	24	0.1%	785	1.9%
Shiocton	5,159	51.0%	4,904	48.5%	0	0.0%	35	0.3%
Waupaca	52,565	35.9%	1,912	1.3%	66,289	45.3%	5,725	3.9%
Weyauwega	10,808	37.3%	541	1.9%	13,309	46.0%	1,593	5.5%
Total	685,811	44.7%	307,638	20.1%	179,140	11.7%	166,086	10.8%
	Inter- system	% of Total	Other States	% of Total	Non- resident Subtotal	% of Total	Total Circulation	% of Total
Appleton	69,463	12.7%	8	0.0%	201,440	36.9%	545,462	100.0%
Black Creek	1,085	3.2%	0	0.0%	24,879	73.1%	34,049	100.0%
Clintonville	7,708	16.1%	0	0.0%	27,018	56.6%	47,776	100.0%
Fremont	4,549	24.7%	14	0.1%	14,256	77.4%	18,414	100.0%
Hortonville	1,155	1.5%	0	0.0%	60,465	79.5%	76,028	100.0%
Iola	3,142	11.6%	0	0.0%	18,733	69.4%	27,000	100.0%
Kaukauna	26,484	19.3%	9	0.0%	70,858	51.6%	137,398	100.0%
Kimberly	31,954	21.1%	0	0.0%	112,674	74.4%	151,386	100.0%
Little Chute	14,219	10.1%	34	0.0%	101,452	71.9%	141,043	100.0%
Manawa	1,022	3.6%	0	0.0%	19,289	68.3%	28,237	100.0%
Marion	8,626	24.8%	0	0.0%	22,254	63.9%	34,846	100.0%
New London	522	0.9%	1	0.0%	30,556	52.0%	58,762	100.0%
Scandinavia	47	0.7%	0	0.0%	6,754	95.3%	7,088	100.0%
Seymour	2,816	6.8%	8	0.0%	20,794	50.5%	41,212	100.0%
Shiocton	20	0.2%	0	0.0%	4,959	49.0%	10,118	100.0%
Waupaca	19,634	13.4%	165	0.1%	93,725	64.1%	146,290	100.0%
Weyauwega	2,698	9.3%	0	0.0%	18,141	62.7%	28,949	100.0%
Total	195,144	12.7%	239	0.0%	848,247	55.3%	1,534,058	100.0%

*Based on OWLSnet Circulation Statistics

Outagamie Waupaca Library System: 2022 Circulation Summary*
Counties Adjacent to OWLS

	Total Circulation	Brown County	% of Total	Calumet County	% of Total	Portage County	% of Total
Appleton	545,462	5,243	1.0%	26,999	4.9%	105	0.0%
Black Creek	34,049	181	0.5%	75	0.2%	0	0.0%
Clintonville	47,776	5	0.0%	0	0.0%	0	0.0%
Fremont	18,414	0	0.0%	1	0.0%	0	0.0%
Hortonville	76,028	15	0.0%	67	0.1%	27	0.0%
Iola	27,000	0	0.0%	0	0.0%	2,988	11.1%
Kaukauna	137,398	5,298	3.9%	17,759	12.9%	8	0.0%
Kimberly	151,386	442	0.3%	26,865	17.7%	0	0.0%
Little Chute	141,043	1,163	0.8%	9,272	6.6%	6	0.0%
Manawa	28,237	1	0.0%	0	0.0%	66	0.2%
Marion	34,846	2	0.0%	0	0.0%	0	0.0%
New London	58,762	10	0.0%	0	0.0%	1	0.0%
Scandinavia	7,088	0	0.0%	0	0.0%	4	0.1%
Seymour	41,212	1,387	3.4%	0	0.0%	0	0.0%
Shiocton	10,118	0	0.0%	0	0.0%	0	0.0%
Waupaca	146,290	79	0.1%	129	0.1%	11,350	7.8%
Weyauwega	28,949	7	0.0%	2	0.0%	444	1.5%
Total	1,534,058	13,833	0.9%	81,169	5.3%	14,999	1.0%

	Total Circulation	Shawano County	% of Total	Waushara County	% of Total	Winnebago County	% of Total
Appleton	545,462	216	0.0%	190	0.0%	33,242	6.1%
Black Creek	34,049	741	2.2%	0	0.0%	34	0.1%
Clintonville	47,776	7,644	16.0%	15	0.0%	16	0.0%
Fremont	18,414	1	0.0%	1,590	8.6%	2,953	16.0%
Hortonville	76,028	20	0.0%	0	0.0%	924	1.2%
Iola	27,000	24	0.1%	6	0.0%	0	0.0%
Kaukauna	137,398	3	0.0%	2	0.0%	2,183	1.6%
Kimberly	151,386	1	0.0%	0	0.0%	3,912	2.6%
Little Chute	141,043	0	0.0%	9	0.0%	3,395	2.4%
Manawa	28,237	920	3.3%	8	0.0%	13	0.0%
Marion	34,846	8,470	24.3%	113	0.3%	19	0.1%
New London	58,762	56	0.1%	1	0.0%	365	0.6%
Scandinavia	7,088	0	0.0%	6	0.1%	2	0.0%
Seymour	41,212	1,223	3.0%	0	0.0%	136	0.3%
Shiocton	10,118	18	0.2%	0	0.0%	0	0.0%
Waupaca	146,290	58	0.0%	7,098	4.9%	295	0.2%
Weyauwega	28,949	4	0.0%	1,251	4.3%	803	2.8%
Total	1,534,058	19,399	1.3%	10,289	0.7%	48,292	3.1%

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Outagamie Waupaca Library System: 2022 Circulation Summary*

Intersystem

	Total Circulation	Manitowoc Calumet	% of Total	Nicolet	% of Total	Winnefox	% of Total
Appleton	545,462	28,167	5.2%	6,765	1.2%	33,634	6.2%
Black Creek	34,049	75	0.2%	929	2.7%	80	0.2%
Clintonville	47,776	0	0.0%	7,672	16.1%	31	0.1%
Fremont	18,414	1	0.0%	1	0.0%	4,547	24.7%
Hortonville	76,028	67	0.1%	44	0.1%	933	1.2%
Iola	27,000	0	0.0%	138	0.5%	6	0.0%
Kaukauna	137,398	18,281	13.3%	5,826	4.2%	2,185	1.6%
Kimberly	151,386	26,898	17.8%	708	0.5%	3,937	2.6%
Little Chute	141,043	9,277	6.6%	1,406	1.0%	3,405	2.4%
Manawa	28,237	0	0.0%	931	3.3%	21	0.1%
Marion	34,846	0	0.0%	8,494	24.4%	132	0.4%
New London	58,762	4	0.0%	79	0.1%	366	0.6%
Scandinavia	7,088	0	0.0%	6	0.1%	8	0.1%
Seymour	41,212	18	0.0%	2,662	6.5%	136	0.3%
Shiocton	10,118	0	0.0%	20	0.2%	0	0.0%
Waupaca	146,290	129	0.1%	260	0.2%	7,406	5.1%
Weyauwega	28,949	2	0.0%	23	0.1%	2,055	7.1%
Total	1,534,058	82,919	5.4%	35,964	2.3%	58,882	3.8%

	Total Circulation	South Central	% of Total	Other WI Systems	% of Total
Appleton	545,462	411	0.1%	486	0.1%
Black Creek	34,049	0	0.0%	1	0.0%
Clintonville	47,776	0	0.0%	5	0.0%
Fremont	18,414	0	0.0%	0	0.0%
Hortonville	76,028	27	0.0%	84	0.1%
Iola	27,000	2,988	11.1%	10	0.0%
Kaukauna	137,398	78	0.1%	114	0.1%
Kimberly	151,386	388	0.3%	23	0.0%
Little Chute	141,043	103	0.1%	28	0.0%
Manawa	28,237	66	0.2%	4	0.0%
Marion	34,846	0	0.0%	0	0.0%
New London	58,762	16	0.0%	57	0.1%
Scandinavia	7,088	30	0.4%	3	0.0%
Seymour	41,212	0	0.0%	0	0.0%
Shiocton	10,118	0	0.0%	0	0.0%
Waupaca	146,290	11,475	7.8%	364	0.2%
Weyauwega	28,949	444	1.5%	174	0.6%
Total	1,534,058	16,026	1.0%	1,353	0.1%

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Outagamie Waupaca Library System: 2022 Circulation Summary*
Change from 2021

	Resident Circulation				Non-resident Circulation			
	2021	2022	Change	% Change	2021	2022	Change	% Change
Appleton	350,164	344,022	(6,142)	-1.8%	185,368	201,440	16,072	8.7%
Black Creek	6,955	9,170	2,215	31.8%	25,611	24,879	(732)	-2.9%
Clintonville	16,675	20,758	4,083	24.5%	19,570	27,018	7,448	38.1%
Fremont	5,406	4,158	(1,248)	-23.1%	12,449	14,256	1,807	14.5%
Hortonville	15,026	15,563	537	3.6%	51,337	60,465	9,128	17.8%
Iola	9,547	8,267	(1,280)	-13.4%	18,396	18,733	337	1.8%
Kaukauna	63,695	66,540	2,845	4.5%	60,752	70,858	10,106	16.6%
Kimberly	40,260	38,712	(1,548)	-3.8%	93,463	112,674	19,211	20.6%
Little Chute	37,013	39,591	2,578	7.0%	52,552	101,452	48,900	93.1%
Manawa	7,318	8,948	1,630	22.3%	18,210	19,289	1,079	5.9%
Marion	12,901	12,592	(309)	-2.4%	25,356	22,254	(3,102)	-12.2%
New London	23,144	28,206	5,062	21.9%	25,678	30,556	4,878	19.0%
Scandinavia	687	334	(353)	-51.4%	6,724	6,754	30	0.4%
Seymour	18,285	20,418	2,133	11.7%	18,304	20,794	2,490	13.6%
Shiocton	5,019	5,159	140	2.8%	3,934	4,959	1,025	26.1%
Waupaca	54,530	52,565	(1,965)	-3.6%	90,258	93,725	3,467	3.8%
Weyauwega	9,356	10,808	1,452	15.5%	16,494	18,141	1,647	10.0%
Total	675,981	685,811	9,830	1.5%	724,456	848,247	123,791	17.1%

	Total Circulation			
	2021	2022	Change	% Change
Appleton	535,532	545,462	9,930	1.9%
Black Creek	32,566	34,049	1,483	4.6%
Clintonville	36,245	47,776	11,531	31.8%
Fremont	17,855	18,414	559	3.1%
Hortonville	66,363	76,028	9,665	14.6%
Iola	27,943	27,000	(943)	-3.4%
Kaukauna	124,447	137,398	12,951	10.4%
Kimberly	133,723	151,386	17,663	13.2%
Little Chute	89,565	141,043	51,478	57.5%
Manawa	25,528	28,237	2,709	10.6%
Marion	38,257	34,846	(3,411)	-8.9%
New London	48,822	58,762	9,940	20.4%
Scandinavia	7,411	7,088	(323)	-4.4%
Seymour	36,589	41,212	4,623	12.6%
Shiocton	8,953	10,118	1,165	13.0%
Waupaca	144,788	146,290	1,502	1.0%
Weyauwega	25,850	28,949	3,099	12.0%
Total	1,400,437	1,534,058	133,621	9.5%

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