

Outagamie Waupaca Library System: 2017 Circulation Summary*
1/28/2017

	City/ Village	% of Total	Outagamie County	% of Total	Waupaca County	% of Total	Cross- over	% of Total
Appleton	647,393	63.8%	218,923	21.6%	6,029	0.6%	40,116	4.0%
Black Creek	13,872	23.1%	35,597	59.2%	274	0.5%	7,727	12.8%
Clintonville	37,845	40.2%	4,766	5.1%	34,634	36.8%	4,204	4.5%
Fremont	6,470	21.1%	169	0.5%	13,034	42.4%	503	1.6%
Hortonville	18,069	22.0%	57,891	70.6%	1,412	1.7%	3,774	4.6%
Iola	15,328	39.4%	26	0.1%	17,085	43.9%	2,496	6.4%
Kaukauna	81,303	49.4%	31,579	19.2%	145	0.1%	21,034	12.8%
Kim-LC	104,513	39.3%	65,723	24.7%	94	0.0%	54,300	20.4%
Manawa	15,450	35.1%	124	0.3%	25,036	56.8%	3,092	7.0%
Marion	19,107	54.3%	57	0.2%	8,899	25.3%	690	2.0%
New London	47,808	47.8%	16,117	16.1%	30,993	31.0%	3,583	3.6%
Scandinavia	2,259	28.3%	44	0.6%	5,334	66.8%	271	3.4%
Seymour	24,761	42.0%	26,571	45.1%	41	0.1%	1,422	2.4%
Shiocton	5,883	43.9%	6,864	51.2%	268	2.0%	183	1.4%
Waupaca	97,073	40.3%	489	0.2%	106,248	44.1%	8,828	3.7%
Weyauwega	15,219	43.2%	111	0.3%	15,622	44.3%	1,714	4.9%
Total	1,152,353	50.4%	465,051	20.3%	265,148	11.6%	153,937	6.7%

	Inter- system	% of Total	Other States	% of Total	Non- resident Subtotal	% of Total	Total Circulation	% of Total
Appleton	102,273	10.1%	108	0.0%	367,449	36.2%	1,014,842	100.0%
Black Creek	2,686	4.5%			46,284	76.9%	60,156	100.0%
Clintonville	12,735	13.5%	7	0.0%	56,346	59.8%	94,191	100.0%
Fremont	10,555	34.3%			24,261	78.9%	30,731	100.0%
Hortonville	803	1.0%			63,880	78.0%	81,949	100.0%
Iola	3,999	10.3%	4	0.0%	23,610	60.6%	38,938	100.0%
Kaukauna	30,490	18.5%			83,248	50.6%	164,551	100.0%
Kim-LC	41,419	15.6%	20	0.0%	161,556	60.7%	266,069	100.0%
Manawa	366	0.8%			28,618	64.9%	44,068	100.0%
Marion	6,372	18.1%	48	0.1%	16,066	45.7%	35,173	100.0%
New London	1,490	1.5%	42	0.0%	52,225	52.2%	100,033	100.0%
Scandinavia	83	1.0%			5,732	71.7%	7,991	100.0%
Seymour	6,097	10.4%	3	0.0%	34,134	58.0%	58,895	100.0%
Shiocton	218	1.6%			7,533	56.1%	13,416	100.0%
Waupaca	28,088	11.7%	75	0.0%	143,728	59.7%	240,801	100.0%
Weyauwega	2,598	7.4%			20,045	56.8%	35,264	100.0%
Total	250,272	10.9%	307	0.0%	1,134,715	49.6%	2,287,068	100.0%

*Based on OWLSnet Circulation Statistics

Outagamie Waupaca Library System: 2017 Circulation Summary*
Counties Adjacent to OWLS

	Total Circulation	Brown County	% of Total	Calumet County	% of Total	Portage County	% of Total
Appleton	1,014,842	6,214	0.6%	31,452	3.1%	435	0.0%
Black Creek	60,156	16	0.0%	12	0.0%		
Clintonville	94,191	23	0.0%	207	0.2%	3	0.0%
Fremont	30,731			55	0.2%		
Hortonville	81,949	2	0.0%	306	0.4%	12	0.0%
Iola	38,938					3,406	8.7%
Kaukauna	164,551	8,243	5.0%	17,753	10.8%		
Kim-LC	266,069	1,765	0.7%	35,516	13.3%		
Manawa	44,068	72	0.2%			24	0.1%
Marion	35,173			4	0.0%		
New London	100,033	1	0.0%	1	0.0%	33	0.0%
Scandinavia	7,991	1	0.0%			20	0.3%
Seymour	58,895	2,491	4.2%	631	1.1%		
Shiocton	13,416						
Waupaca	240,801	46	0.0%	31	0.0%	18,319	7.6%
Weyauwega	35,264	12	0.0%	2	0.0%	444	1.3%
Total	2,287,068	18,886	0.8%	85,970	3.8%	22,696	1.0%

	Total Circulation	Shawano County	% of Total	Waushara County	% of Total	Winnebago County	% of Total
Appleton	1,014,842	1,539	0.2%	262	0.0%	57,147	5.6%
Black Creek	60,156	2,559	4.3%			68	0.1%
Clintonville	94,191	12,307	13.1%			77	0.1%
Fremont	30,731	6	0.0%	3,813	12.4%	6,610	21.5%
Hortonville	81,949	148	0.2%	4	0.0%	310	0.4%
Iola	38,938	307	0.8%	6	0.0%	21	0.1%
Kaukauna	164,551	28	0.0%	36	0.0%	3,496	2.1%
Kim-LC	266,069	97	0.0%	17	0.0%	3,314	1.2%
Manawa	44,068	170	0.4%			3	0.0%
Marion	35,173	6,346	18.0%	1	0.0%		
New London	100,033	415	0.4%	214	0.2%	634	0.6%
Scandinavia	7,991						
Seymour	58,895	2,377	4.0%			355	0.6%
Shiocton	13,416	1	0.0%			106	0.8%
Waupaca	240,801	66	0.0%	7,611	3.2%	1,129	0.5%
Weyauwega	35,264	17	0.0%	1,383	3.9%	716	2.0%
Total	2,287,068	26,383	1.2%	13,347	0.6%	73,986	3.2%

*Based on OWLSnet Circulation Statistics

Outagamie Waupaca Library System: 2017 Circulation Summary*
Intersystem

	Total Circulation	Manitowoc Calumet	% of Total	Nicolet	% of Total	Winnefox	% of Total
Appleton	1,014,842	32,058	3.2%	9,355	0.9%	58,419	5.8%
Black Creek	60,156	24	0.0%	2,592	4.3%	68	0.1%
Clintonville	94,191	207	0.2%	12,429	13.2%	78	0.1%
Fremont	30,731	55	0.2%	8	0.0%	10,423	33.9%
Hortonville	81,949	306	0.4%	169	0.2%	314	0.4%
Iola	38,938			307	0.8%	27	0.1%
Kaukauna	164,551	18,021	11.0%	8,839	5.4%	3,532	2.1%
Kim-LC	266,069	35,539	13.4%	1,998	0.8%	3,348	1.3%
Manawa	44,068			277	0.6%	3	0.0%
Marion	35,173	4	0.0%	6,351	18.1%	1	0.0%
New London	100,033	1	0.0%	487	0.5%	846	0.8%
Scandinavia	7,991			62	0.8%	1	0.0%
Seymour	58,895	631	1.1%	5,102	8.7%	355	0.6%
Shiocton	13,416			112	0.8%	106	0.8%
Waupaca	240,801	106	0.0%	434	0.2%	8,868	3.7%
Weyauwega	35,264	2	0.0%	37	0.1%	2,105	6.0%
Total	2,287,068	86,954	3.8%	48,559	2.1%	88,494	3.9%

	Total Circulation	South Central	% of Total	Other WI Systems	% of Total
Appleton	1,014,842	1,235	0.1%	1,206	0.1%
Black Creek	60,156			2	0.0%
Clintonville	94,191	13	0.0%	8	0.0%
Fremont	30,731			69	0.2%
Hortonville	81,949	12	0.0%	2	0.0%
Iola	38,938	3,410	8.8%	255	0.7%
Kaukauna	164,551	15	0.0%	83	0.1%
Kim-LC	266,069	392	0.1%	142	0.1%
Manawa	44,068	28	0.1%	58	0.1%
Marion	35,173			16	0.0%
New London	100,033	60	0.1%	96	0.1%
Scandinavia	7,991	20	0.3%		
Seymour	58,895			9	0.0%
Shiocton	13,416				
Waupaca	240,801	18,431	7.7%	249	0.1%
Weyauwega	35,264	444	1.3%	10	0.0%
Total	2,287,068	24,060	1.1%	2,205	0.1%

*Based on OWLSnet Circulation Statistics

Outagamie Waupaca Library System: 2017 Circulation Summary*
Change from 2016

	Resident Circulation				Non-resident Circulation			
	2016	2017	Change	% Change	2016	2017	Change	% Change
Appleton	689,699	647,393	(42,306)	-6.1%	392,183	367,449	(24,734)	-6.3%
Black Creek	15,954	13,872	(2,082)	-13.1%	42,246	46,284	4,038	9.6%
Clintonville	42,673	37,845	(4,828)	-11.3%	57,320	56,346	(974)	-1.7%
Fremont	7,723	6,470	(1,253)	-16.2%	24,442	24,261	(181)	-0.7%
Hortonville	15,701	18,069	2,368	15.1%	54,320	63,880	9,560	17.6%
Iola	15,807	15,328	(479)	-3.0%	24,960	23,610	(1,350)	-5.4%
Kaukauna	91,799	81,303	(10,496)	-11.4%	78,297	83,248	4,951	6.3%
Kim-LC	112,819	104,513	(8,306)	-7.4%	170,318	161,556	(8,762)	-5.1%
Manawa	18,098	15,450	(2,648)	-14.6%	27,403	28,618	1,215	4.4%
Marion	21,133	19,107	(2,026)	-9.6%	13,718	16,066	2,348	17.1%
New London	51,765	47,808	(3,957)	-7.6%	61,547	52,225	(9,322)	-15.1%
Scandinavia	2,258	2,259	1	0.0%	5,948	5,732	(216)	-3.6%
Seymour	26,255	24,761	(1,494)	-5.7%	33,863	34,134	271	0.8%
Shiocton	5,434	5,883	449	8.3%	6,109	7,533	1,424	23.3%
Waupaca	105,234	97,073	(8,161)	-7.8%	152,011	143,728	(8,283)	-5.4%
Weyauwega	19,353	15,219	(4,134)	-21.4%	21,056	20,045	(1,011)	-4.8%
Total	1,241,705	1,152,353	(89,352)	-7.2%	1,165,741	1,134,715	(31,026)	-2.7%

	Total Circulation			
	2016	2017	Change	% Change
Appleton	1,081,882	1,014,842	(67,040)	-6.2%
Black Creek	58,200	60,156	1,956	3.4%
Clintonville	99,993	94,191	(5,802)	-5.8%
Fremont	32,165	30,731	(1,434)	-4.5%
Hortonville	70,021	81,949	11,928	17.0%
Iola	40,767	38,938	(1,829)	-4.5%
Kaukauna	170,096	164,551	(5,545)	-3.3%
Kim-LC	283,137	266,069	(17,068)	-6.0%
Manawa	45,501	44,068	(1,433)	-3.1%
Marion	34,851	35,173	322	0.9%
New London	113,312	100,033	(13,279)	-11.7%
Scandinavia	8,206	7,991	(215)	-2.6%
Seymour	60,118	58,895	(1,223)	-2.0%
Shiocton	11,543	13,416	1,873	16.2%
Waupaca	257,245	240,801	(16,444)	-6.4%
Weyauwega	40,409	35,264	(5,145)	-12.7%
Total	2,407,446	2,287,068	(120,378)	-5.0%

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